



## ***Establishing Young Visionaries into Pioneers of Business Transformation in the Era of Technology and Digital Innovation***



# **THEME BUSINESS MANAGEMENT COMPETITION#11**

***“Establishing Young Visionaries into Pioneers of Business  
Transformation in the Era of Technology and Digital Innovation”***

## **OBJECTIVES**

**Enhancing youth capability to lead business transformation through  
digital innovation**

**Empowering future leaders to face global business challenges with  
creative digital solutions**

**Opening opportunities for collaboration among aspiring young  
entrepreneurs from international universities**

## **SPECIFIC OBJECTIVES**

**Create a generation of young innovators who lead transformative  
businesses by utilizing technology, while maintaining ethical  
values and sustainability.**





## **DATE**

**21 AUGUST – 22 AUGUSTS 2025**

## **ACTIVITIES**

### **Day 1 – August 21, 2025**

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*External Competition – National & International – at Bali State Polytechnic & Virtual Zoom Meeting*

### **Day 2 – August 22, 2025**

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*Opening and Closing Ceremony of Business Management Competition#11 – at Bali State Polytechnic*



## **PARTICIPANT**

### **OVERSEAS**

**France – Malaysia – Netherlands – China – Switzerland –  
Thailand – Taiwan – Vietnam – Australia, etc**

### **INDONESIA**

**Indonesian State Polytechnic and Indonesia University**

### **TOTAL PARTICIPANT**

**20 team are targeted to be join in this program**

**1 UNIVERSITY = I TEAM = 1 PROPOSAL**

**(I TEAM = 3 – 5 STUDENTS)**

## PRICE

### FREE OF CHARGE

*Overseas participant : Free – Subsidized by the Administrasi Business Department of PNB*

*Local participants : Free – Subsidized by the Administrasi Business Department of PNB*

## PRIZE

### BENEFIT FOR PARTICIPANT

- ✓ Tropies & winner's certificates of Internasional Business Plan
- ✓ Prize Money for
  - 1st winner : Rp 2.500.000,- and E-Certificate
  - 2nd winner : Rp 1.500.000,- and E-Certificate
  - 3rd winner : Rp 1.000.000,- and E-Certificate
- ✓ Certificate in Business Management Competition is worth to 10 SKKM for the winner and 5 SKKM for the participant
- ✓ Cross Culture Experience
- ✓ Widen Horizon
- ✓ Enlarge & Enrich Networking – Global Competitiveness

**\*Internatinal Category**

## **GUEST JUDGE**

**Ratu Agung Bagus Ngurah Putra, S.Tr.Par, CHA, CHE**

*General Manager (GM) Wyndham Garden Kuta Beach Bali*

**Wayan Suryathi, SE.,M.M.**

*Bali State Polytechnic Lecturer*

**IGP Rahman Desyanta S.SI., S.KOM., M.M**

*CEO Baliola & Founder Mandala Chain*

## TIMELINE

- **10<sup>th</sup> June 2025**  
Technical Meeting
- **10<sup>th</sup> July 2025**  
Business Plan Proposal Submission Closed
- **25<sup>th</sup> July 2025**  
Top 15 Best Business Plan Announcement
- **16<sup>th</sup> August 2025**  
Powerpoint Submission Closed
- **21<sup>th</sup> August 2025**  
Grand Final Top 15 Best Business Plan
- **22<sup>th</sup> August 2025**  
Winner Announcement

