



**Romania - Hungary** 

## **INVITATION TO PARTICIPATE IN THE E2U-AI PROJECT**

## Dear students, academic staff, and representatives of partner companies,

The Faculty of Economic Sciences, University of Oradea, is pleased to invite you to attend at the project opening conference "Exchange of Experience for research and usage of Artificial Intelligence' Advanced Techniques in finance, accounting and business administration in Bihor-Hajdu Bihar Region" (E2U-AI), project code ROHU00120 carried out in partnership with the University of Debrecen – Faculty of Economics and Business. The opening conference of the ROHU 00120 project will take place on April 2025 at 14.00 in the hall on the ground floor of the University of Oradea Library.

The project is funded by the Interreg VI-A Romania – Hungary Cross-Border Cooperation Programme and aims to strengthen institutional collaboration across the border, focusing on advanced Artificial Intelligence (AI) techniques applied in finance, accounting, and business administration.

Over its 12-month implementation period, the project includes a wide range of innovative and impactful activities:

- **Joint specialized courses** in advanced AI techniques applied in finance, accounting and business administration;
- Workshops and experience exchanges between professors, researchers, students, and business practitioners;
- Access to state-of-the-art software and technology for testing and applying AI in real economic scenarios;
- **Development of a common strategy** to integrate AI in the economic fabric of the Bihor Hajdu Bihar region;
- Creation of an e-book focused on advanced AI techniques in the economic sciences.

Your participation is essential for enabling knowledge transfer and best practice sharing between academia and the business environment, thereby fostering innovation and enhancing the economic decision-making process across the border region.

## We warmly invite you to become part of this international initiative, combining research, innovation, and active collaboration for a smarter, more sustainable economy!

For more information and the activity calendar, please contact us at:dpopa@uoradea.ro

With kind regards, **The E2U-AI Project Team** Faculty of Economic Sciences University of Oradea

The content of this material does not necessarily represent the official position of the European Union. (to be used by project beneficiaries, when the case.