



POLITEKNIK NEGERI BALI



BUSINESS
MANAGEMENT
COMPETITION #11

GUIDE BOOK

*Establishing Young Visionaries into Pioneers of Business
Transformation in the Era of Technology and Digital
Innovation*



BUSINESS MANAGEMENT COMPETITION

Business Management Competition#11 2025 is an event created to hone students' abilities both internally and externally in academic matters. This year's theme is *“Establishing Young Visionaries into Pioneers of Business Transformation in the Era of Technology and Digital Innovation”*. This theme means forming a young generation of visionaries who have broad insight, innovation, and courage to become pioneers of change in the business world in the era of growing technology.

This year's Business Management Competition #11 2025 has several competitions that will be held which are divided into two activities, namely external and internal. For external competition, there will be three branches of competition, namely Business Plan at the international level, Business Case at the national level, and Branding Design Competition at the national level. Then for internal will be carried out in nine branches of competition, namely Secretary Contest, Presentation Skill Competition, Master of Ceremony (MC) Competition, Corporate Meeting Planning Competition, Filling Competition, Typing Speed Competition, Business Data Processing Competition, Business Plan Competition, and Web Design Competition. It is hoped that through these competitions it will be able to become a forum for students, especially the academic community of Politeknik Negeri Bali to excel and test and be creative about innovation in business.

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BUSINESS PLAN

A business plan is a business plan document that is prepared by a person or group of people before establishing a business or company. A good business plan can be made by completing a description of the company to be built and various aspects in it including financial and prospects for the company's development in the future.

A. THEME AND SUB-THEME

1. The theme of the 2025 International Business Plan Competition is ***“Establishing Young Visionaries into Pioneers of Business Transformation in the Era of Technology and Digital Innovation”***. This theme was taken based on the theme of Business Management Competition #11 in 2025.
2. Sub-theme:
 - a. Entrepreneurship in the Digital Era
 - b. AI & Automation in Business
 - c. Sustainable Business in Technology Era

B. TIMELINE

No	Activities	Date
1.	Technical Meeting	10 th June 2025
2.	Proposal submission	10 th July 2025
3.	Proposal evaluation	10 th - 20 th July 2025
4.	Top 15 Best Business Plan announcement	25 th July 2025
5.	Powerpoint submission	16 th August 2025
6.	Grand final Top 15 Best Business Plan	21 th August 2025
7.	1 st , 2 nd , and 3 rd rank announcement	22 th August 2025

C. GENERAL PROVISIONS

1. Participants in the International Business Plan Competition are active students in State Universities and Private Universities around the world as evidenced by a scan of the Student Identity Card (KTM).
2. Participants who take part in this competition consist of 3-5 people per team. In one team, participants are allowed to different agencies.
3. Each university can send more than 1 team without a maximum limit.
4. Contestants are only allowed to submit one best work, which must be original, unpublished, and has never won in other competitions
5. Participants can register in advance at the following link:
<https://bit.ly/RegistrationFormBMC2025International>
6. Only team leaders register themselves and their members at the link above. Team leader must send a scan of its member Student Identity Card on the link provided.
7. Participants confirm the delivery of business plan proposals through the contact person in the format contained in the registration mechanism.
8. By registering as a participant of the 2025 International Business Plan, the participant is deemed to have agreed all the terms, techniques and conditions set by the committee.

D. PROPOSAL CONDITIONS

1. Proposals that are included in the competition are the original work of the participants that have never been published in any media and have not been entered in other competitions.
2. If the committee finds evidence of violation of provision number 1, the proposal will be rejected and disqualified.
3. Proposals are made according to the theme and participants can choose one of the sub themes which has been provided.
4. Proposals are submitted in soft files in PDF format.
5. The committee is not responsible if there is a claim from another party for unoriginality work (plagiarism)

E. COMPETITION SYSTEMS & CONDITIONS

1. Proposal writing instructions are as follows:
 - a. Paper Size : A4
 - b. Font : Times New Roman, size 12
 - c. Line Spacing : 1.5
 - d. Margin
 - Left : 4 cm
 - Right : 3 cm
 - Top : 3 cm
 - Bottom : 3 cm
 - e. The title is typed in capital letters.
 - f. The cover page does not contain pages. After the cover until the table of contents is given a number page with the letters: i,ii,iii,...etc., which is placed at the bottom center of the page.
 - g. The main page starting from the introduction to the appendix is numbered with Arabic numerals: 1,2,3,...etc., which are placed on the top right page.
 - h. The Business Plan Proposal is made at least 10 pages up to 20 pages (outside the cover, table of contents, attachments).
2. Business Plan Proposal Format
(still confused about following the format in Indonesia or the format for international).
3. Competition Terms
 - a. Participants make a Business Plan proposal (Business Plan) in accordance with the format has been given and a predetermined theme.
 - b. Proposals are submitted until July 10, 2025.
 - c. The selected proposals go to the final stage as many as 15 teams with the Best Business Plan.
 - d. Teams that qualify for the grand final are asked to make a PowerPoint which will be presented at the grand final of the International Business Plan.
 - e. PowerPoint will be displayed and presented by participants, unless there are problems, the committee will help.
 - f. Presentations are made via Zoom Meeting, with the time allotted is 15 minutes where the presentation is 10 minutes and the question and answer session is 5 minutes.
 - g. After the presentation, participants are expected to stay in the zoom room until the end of the event.
 - h. Announcement of winners will be announced via instagram account @bmcpnb

F. PROPOSAL COLLECTION MECHANISM

1. Participants can register in advance at the following link:
<https://bit.ly/RegistrationFormBMC2025International>
2. Participants who fill out the form are only one team representative/team leader.
3. After registering online, participants will be invited to login to Whatsapp Group provided by the committee.
4. The Technical Meeting will be held on June 10, 2025.

5. Submission of proposals in the form of soft files no later than July 10, 2025 sent via link : <https://bit.ly/PaperSubmission-BMC11-International2025> with file format : File name: **International BusinessPlan_Team Leader Name_Instance_Proposal Title**
6. The name of **the file that is sent must match the format that has been given.**
7. Proposals received **after July 10 will not be accepted and considered resign.**
8. Announcement of the TOP 15 Best Business Plans on July 25, 2025 via line and telegram Group provided by the committee.
9. Teams that qualify for the grand final are asked to make a PowerPoint which will be presented at the grand final of the International Business Plan.
10. PowerPoint submission via the following google form link: <https://bit.ly/PowerPointSubmission-BMC11-International2025> to be submitted no later than August 16, 2025 at 23.59 WITA
11. The Grand Final of the International Business Plan will be held on August 21, 2025 via Zoom Meeting.
12. Announcement of the International Business Plan Winner on August 22, 2025 via YouTube live streaming @himjanipnb and Instagram account @bmcpnb.

G. JUDGES AND ASPECTS OF RATING

1. The Examiner Team (Jury) from the International Business Plan Competition in 2025 are Lecturers from the Bali State Polytechnic and industry circles who are internationally certified and competent in their fields.
2. Winners I, II, and III are determined purely from the jury's assessment.
3. Assessment is carried out objectively according to the conditions that have been determined.
3. The results of the assessment are absolute and cannot be contested.
4. The aspects of the assessment by the jury are:

a. Proposal Measurement

No.	Scoring Criteria	Quality	Score	Total Score

Description :

Score :

- 1) 0 – 59 (Very poor)
- 2) 60 – 69 (Poor)
- 3) 70 – 79 (Acceptable)
- 4) 80 – 89 (Good)
- 5) 90 – 100 (Very good)

b. Final Measurement (Presentation and Interview)

Evaluation Criteria	Maximum Score	Score
Indicator of Presentation Material and Time <ul style="list-style-type: none">• Communication Skills• Clarity and Presentation Technique• Time Management• Smooth presentation and cooperation among members presentation group• Mastery of current material presentation	60	
Questions and Answers <ul style="list-style-type: none">• Ability to provide answers that are relevant to the presentation material• Creativity in providing answers (when displaying products made)• Group cooperation in providing answers• Ethics in giving answers	40	
TOTAL	100	