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ASOCIAȚIA CLUSTERUL DE CERCETĂRI
ȘTIINȚIFICE, INOVARE ȘI STUDII
EUROPENE DIN ORADEA

**INTERNATIONAL CONFERENCE
OF DOCTORAL STUDENTS AND YOUNG RESEARCHERS
"EMERGING MARKETS ECONOMICS AND BUSINESS"
- 11TH EDITION -**

Oradea (online), 20th of November, 2020

Conference Chair:

Professor Dr. habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

Scientific Committee:

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- Ph.D. Senior Lecturer Dorin BĂC – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Ioana MEȘTER – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Ramona SIMUȚ – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Dorina POPA – University of Oradea, Faculty of Economic Sciences, Department of Finance and Accounting
- Ph.D. Senior Lecturer Laurentiu DROJ – University of Oradea, Faculty of Economic Sciences, Department of Finance and Accounting
- Ph.D. Senior Lecturer Leonard ABRUDAN – University of Oradea, Faculty of Economic Sciences, Department of International Business
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- Ph.D. student Ioana Prodan
- Ph.D. student Cătălin Bărneuț
- Ph.D. student Ovidiu Guler
- Ph.D. student Miruna Moza
- Ph.D. student Monica Cenani (Ciucos)

AGENDA

of the International Conference of Doctoral Students and
Young Researchers (online)
organized on the occasion of

THE DAY OF THE ECONOMIST AND THE ACADEMIC ECONOMIST

Friday 20th of November 2020

15:00 – 15:30:

[https://us05web.zoom.us/j/2987248083?pwd=NXIGUnYz
MndpaWlxbIRTd01vTnNUdz09](https://us05web.zoom.us/j/2987248083?pwd=NXIGUnYzMndpaWlxbIRTd01vTnNUdz09)

Meeting ID: 298 724 8083

Passcode: 2DqX8b

- **Opening speech**
 - Prof.Dr.habil. Alina BĂDULESCU – *Dean of the Faculty of Economic Sciences, University of Oradea*

- **Greeting speeches**
 - Prof.Dr.habil. Constantin BUNGĂU – *Rector of the University of Oradea*

 - Prof.Dr.habil. Szabolcs NAGY – *Vice-dean, Faculty of Economics, University of Miskolc, Hungary*

- **Presentation of the scientific event**
 - Prof.Dr.habil. Alina BĂDULESCU – *President of the International Conference of Doctoral Students and Young Researchers, 11th edition*

15:30-18:00 – Oral online presentations in panels (via skype)

PANEL 1 (15:30-18:00)

Moderator:	Prof. Dr. Florica Ștefănescu
Secretary:	PhD student Lavinia Stan
Link:	https://join.skype.com/bgPS40ei652h

1	THE NEED FOR EDUCATION FUNDING Luminita Andone
2	INTEGRATED MANAGEMENT SYSTEM IN UNIVERSITY LIBRARIES Cristina Burja Udrea, Elena Mărginean
3	DIGITAL ECONOMY AND THE COMPETITIVE ADVANTAGE Dan Andrei Marincean
4	VOLUNTEERING - PREMISE OF HUMAN DEVELOPMENT Cosmin-Nicolae Mirea, Georgiana-Mihaela Cepoiu
5	IMPLICATIONS OF HUMAN RESOURCE DEVELOPMENT IN THE ACTIVITY OF THE ORGANIZATION Mariana Popa (Petrescu)
6	TODAY'S CHALLENGES, TOMORROW'S OPPORTUNITIES: THE CASE OF THE GLOBAL LABOUR MARKET AND COVID-19 IMPACT - AN OVERVIEW OF THE JOBS AND SKILLS OF THE FUTURE Cristina Prund
7	INNOVATIVE ENTERPRISES - COMPARATIVE ANALYSIS SERBIA AND ROMANIA Lavinia Stan
8	SMART SCHOOL. HOW TO FACE COVID PANDEMIC19 BASED ON NEW LEARNING METHODS? Marta-Christina Suciu, Gheorghe-Alexandru Stativă
9	EDUCATION FOR DEVELOPMENT IN EUROPE Eva Szabo

PANEL 2 (15:30-18:00)

Moderator:	Prof. Dr. Daniel Bădulescu
Secretary:	PhD student Tomina Săveanu
Link:	https://join.skype.com/c2ni2cvdhHo5

1.	TRANSFORMATIONAL LEADERSHIP STYLE AND ITS IMPACT ON ORGANIZATIONAL PERFORMANCE: A CASE STUDY: MINISTRY OF EDUCATION IN JORDAN Senan Amer, István Kunos
2	SOCIAL IMPACTS OF PERFORMANCE MANAGEMENT IN THE PUBLIC SECTOR Daniella Kucsma
3	METHODS IN ENTREPRENEURSHIP EDUCATION. EVALUATING RESEARCH IN CONTEXT USING SCITE Carmen Florina Făgădar
4	PUBLIC GOVERNANCE: CONCEPTS, THEORIES Sergiu-Gabriel Farcanea
5	CORPORATE GOVERNANCE AND FAILURE – A BIBLIOMETRIC REVIEW Andrada I. Popa (Sabău)
6	THE IMPACT OF THE BUSINESS ENVIRONMENT UPON THE SMEs Ana – Simina Sava
7	STRATEGIC CSR IN SMES FROM WESTERN ROMANIA Tomina Saveanu
8	PINNING DOWN „ENTREPRENEURSHIP” Diana Teodora Trip
9	ENTREPRENEURSHIP IN THE 21ST CENTURY. INNOVATION, CREATIVITY, GLOBALIZATION Alexandra Ungureanu

PANEL 3 (15:30-18:00)

Moderator:	Assoc. Prof. Dr. Ioana Meşter
Secretary:	PhD student Mihaela Moca
Link:	https://join.skype.com/jYifFhs6ptBA

1.	A LITERATURE REVIEW ON THE RELATIONSHIP BETWEEN ENERGY CONSUMPTION AND ECONOMIC GROWTH Hayyan Boubou
2.	DEFENCE SPENDING IN ROMANIA COMPARED TO NATO COUNTRIES FROM THE FORMER EASTERN BLOC Narcis-Alexandru Corman
3	QUALITATIVE MODELING OF A CYBERNETIC SYSTEM Maria Flori
5	SYNERGIES BETWEEN DIGITAL INNOVATION HUBS AND EXISTING INSTRUMENTS FOR REGIONAL DEVELOPMENT IN THE CONTEXT OF THE EUROPEAN UNION Enikő Mátyus
6	THE CLIENT, IN TERMS OF RELATIONAL CAPITAL, AN IMPORTANT ELEMENT TO START KNOWING THE HUMAN CAPITAL VALUE Diana-Nicoleta Niță
7	QUALITY MANAGEMENT IN SPORTS ORGANIZATIONS DEPENDING ON STAKEHOLDERS SATISFACTION AND EXPECTATIONS Ovidiu Olariu
8	ECONOMIC GROWTH, INCOME INEQUALITY AND POVERTY – INSIGHTS FROM EASTERN EUROPEAN COUNTRIES Teodora Mădălina Pop
9	METHODS OF INSTITUTIONAL FACTORS ASSESSING AND THEIR IMPACT ON MACROECONOMIC INDICATORS Roman Zebkov
10	USING KAHOOT! IN ECONOMICS CLASSROOMS Mihaela Moca

PANEL 4 (15:30-18:00)

Moderator:	Prof. Dr. Olimpia Ban
Secretary:	PhD student Miruna Moza
Link:	https://join.skype.com/hFOBsQfH1duO

1.	CHANGE MANAGEMENT MODELS FOR ITIL METHODOLOGY IMPLEMENTATION. STUDY CASE ON 10 ROMANIAN COMPANIES Mădălina Albulescu
2.	OVERVIEW OF THE AGILE RATIONAL UNIFIED PROCESS (RUP) IN THE CONTEXT OF SOFTWARE DEVELOPMENT PROJECTS Paul Dragos
3.	FROM A TRADITIONAL TO A MODERN CONSIDERATION OF TOURISM DESTINATION CONCEPT Monica Faur
4.	MARKETING CHALLENGES IN THE INTERNET OF THINGS ERA. THE IMPACT OF THE NEW TYPES OF BUSINESS MODELS. Bogdana Glovațchi
5.	THE EFFECTS OF PANDEMIC COVID-19 CRISI ON THE BRAND IN TOURISM Mirela Mazilu, Adriana Gîrniceanu
6.	DIGITAL ADVERTISING EVOLUTION THROUGH WORLD WIDE WEB ERAS Miruna Diana Moza
7.	SMALL AND MEDIUM ENTERPRISES GOING DIGITALLY – A PERSPECTIVE FROM WITHIN THE COMPANIES. Andreea-Diana Suciu (Vodă)
8.	OPTIMUM ATTENTION FOR EMOTIONS OF MAXIMUM INTENSITY. A NEUROMARKETING APPROACH Dănuț Trifu
9.	BUSINESS MODELS, BUSINESS STRATEGY AND INNOVATION Xhorxhina Vangjel

PANEL 5 (15:30-18:00)

Moderator:	Assoc. Prof. Dr. Dorin Bâc
Secretary:	PhD student Ioana Prodan
Link:	https://join.skype.com/k5xkxy07TfiA

1	ASPECTS REGARDING THE DYNAMICS OF HORECA SECTOR IN NEAMŢ COUNTY IN THE LAST TWO DECADES Claudia Georgiana OŢel
2	THE TOURISTIC ECONOMY AND THE IMPACT OF THE DEVELOPMENT OF URBAN CULTURAL TOURISM Simona Ardelean
3	ROMANIAN-HUNGARIAN CROSS-BORDER TOURISM Gabriela Elena Csoka
4	THE ROLE OF INVOLVING LOCAL COMMUNITIES IN THE SUSTAINABILITY OF AN ECODESTINATION. CASE STUDY: ŢARA HAŢEGULUI – RETEZAT Loredana Dragomir, Mirela Mazilu
5	SUSTAINABLE DEVELOPMENT A CURRENT CONCEPT Lucian Irinel Ilinca
6	SAVING POST-PANDEMIC TOURISM THROUGH DIGITALIZATION Mirela Mazilu, Alexandru Dobrescu, Robert Malmare
7	DARK TOURISM AND THANATOURISM – ISSUES OF THE DEFINITION Ioana Prodan
8	PERSPECTIVES OF INNOVATION IN TOURISM Mihaela Ştefanovici
9	BRIEF OVERVIEW OF SUSTAINABLE DEVELOPMENT GOALS IN ROMANIA Daiana Cerasela Viniczki, Olimpia Neliana Tudur
10	A SHORT ANALYSIS OF EUROPEAN AND NON-EUROPEAN SHARING PLATFORMS Elena Ştiubea

PANEL 6 (15:30-18:00)

Moderator:	Assoc. Prof. Dr. Ramona Simuț
Secretary:	PhD student Paul Marian Ruge
Link:	https://join.skype.com/pcDngxc2TfkT

1	POTENTIAL MARKET INSTABILITY OF THE FOOD INDUSTRY (2020) Edina Erdei
2	ERP SYSTEMS A REAL SUPPORT FOR TELEWORK. SOCIAL AND ECONOMIC IMPACT Roxana Dana Igna, Diana Nicoleta Niță, Laura Eugenia Lavinia Barna
3	THE EUROPEAN COMMON AGRICULTURAL POLICY DETERMINES THE LACK OF COMPETITIVENESS OF THE AGRI-BUSINESS SECTOR IN ROMANIA Alexandru Ionașcu
4	BUSINESS ETHICS AND PERSUASIVE PRACTICES Angela Madan, Mihai Ioan Rosca
5	PERCEPTION OF CHANGES IN SOCIAL INTEGRATION IN THE LOCAL COMMUNITY AFTER ACCESSION TO THE EUROPEAN UNION Daniela Mališová, Jana Pecníková, Jana Štrangfeldová
6	FROM THE ANTECEDENTS OF STRATEGIC THINKING TO THE DIGITAL TRANSFORMATION PROCESS. FROM INNOVATION TO PERFORMANCE. Daniel Darius Onetiu
7	BIBLIOMETRIC ANALYSIS ON EARNING MANAGEMENT Ioana Lavinia Safta
8	MEASURES UNDERTAKEN BY ROMANIAN AUTHORITIES, IN ACCORDANCE WITH EU DECISIONS, TO SUPPORT THE ROMANIAN WINE SECTOR, HEAVILY IMPACTED BY THE COVID-19 PANDEMIC. Liane Tancelov-Ionașcu
9	SHOWING CARE FOR MENTAL HEALTH VIA DIGITAL TOOLS. HOW MUCH DOES AGE MATTER? Andra Ioana Maria Tudor
10	THE IMPORTANCE OF SMES/SMBS IN EUROPE AND ROMANIA Paul Marian Ruge

PANEL 7 (15:30-18:00)

Moderators:	Prof. Dr. Mihai Berinde Ass. Prof. Dr. Mariana Sehleanu
Secretary:	PhD student Ciprian Scurt
Link:	https://join.skype.com/pfwOp25UHTXY

1	A BRIEF ANALYSIS OF THE JAPANESE CROSS-BORDER M&A BOOM Alexandra Baranyi
2	ADAPTING TO CLIMATE CHANGE IS A HIGH PRIORITY FOR THE AGRICULTURAL SECTOR Ana-Maria Bolohan
3	THE IMPORTANCE OF GLOBALIZATION ON THE SELECTION OF HUMAN CAPITAL IN BUSINESS AND BASKETBALL Vlad-Alexandru Branga
4	THE IMPACT OF THE COVID-19 PANDEMIC IN THE GULF COOPERATION COUNCIL' REGION Flavius Caba-Maria, Radu-Cristian Muşetescu, Cornelia Zeineddine
5	DIFFERENT COMPANY EVALUATION TYPES Vlad Chintovan
6	QUALITY MANAGEMENT AND E-COMMERCE Coskun Gokhan
7	BLOCKCHAIN FOR BANKING: OVERVIEW AND EXAMPLES Skander Haffar
8	ANALYSING THE PROCESS OF SOCIAL INNOVATION Gabriella Metszószy
9	CREATIVITY AS A NEOFACTOR OF PRODUCTION Raluca Nerişanu, Maria Flori
10	THE ABUSE OF A DOMINANT POSITION ON THE MARKET BY EXCESSIVE PRICING Ciprian Scurt

PANEL 8 (16:30-18:00)

Moderator:	Prof. Dr. Alina Bădulescu
Secretary:	PhD student Monica Cenan (Ciucoș)
Link:	https://join.skype.com/iJHc5Ywwjc5

1.	INDIVIDUAL, SOCIAL AND SPATIAL DETERMINANTS OF ENTREPRENEURIAL PERFORMANCE. A LITERATURE REVIEW Monica Cenan (Ciucos)
2.	THE ENTREPRENEURIAL ECOSYSTEM AND THE PERFORMANCE OF THE HIGH-GROWTH ORIENTED SMES FROM EU Monica Cenan (Ciucos)
3	OPPORTUNITIES FOR A SMOOTH TRANSITION FROM A LINEAR TO A CIRCULAR ECONOMY OF TOURISM IN BULGARIA Ivinka Pazieva
4	HOW DO COVID-19 PANDEMIC SHAPE ROMANIAN TOURISTIC DESTINATIONS? Afrodita Borma, Elena Știubea
5	IMPACT OF COVID-19 PANDEMIC ON HOSPITALITY INDUSTRY: THE CASE OF ORADEA Alina Bădulescu, Afrodita Borma, Elena Știubea, Simona Ardelean

PANEL 9 (15:30-18:00)

Moderator:	Prof. Dr. Diana Sabău-Popa Ass. Prof. Dr. Luminita Rus
Secretary:	PhD student Catalin Bărnuț
Link:	https://join.skype.com/kvcG3jOSnmRO

1.	EMERGING MARKETS: PROFITABILITY OF CHINESE BANKS USING REGRESSION Andreea Ioana Chiriac
2.	ANALYSIS OF THE NORTH-WESTERN REGION OF ROMANIA IN TERMS OF SUSTAINABLE DEVELOPMENT AND CONTRIBUTION OF COMPANIES Ioana-Cristina Crăciun (Timofei)
3.	THE COMPARATIVE ANALYSIS OF THE ENVIRONMENT FUND INCOMES AND EXPENDITURES Alexandra Maria Lăcătuș (Bele)
4.	COMPARATIVE ASPECTS REGARDING THE ABSORPTION OF STRUCTURAL FUNDS IN ROMANIA Bogdan Cosmin Moldovan
5.	FINANCIAL AUTONOMY OF LOCAL GOVERNMENTS Claudia Mioara Pop
6	THE FUNDING OF SCHOOL EDUCATION IN ROMANIA Anda Teodorescu
7	ANALYSIS OF THE PERFORMANCE OF THE USE OF EUROPEAN FUNDS AND THEIR IMPACT ON RURAL DEVELOPMENT Remus Ionuț Ilies
8	EFFECTS OF COVID-19 PANDEMIC ON TOURISM AND HOSPITALITY INDUSTRY. EVIDENCE FROM BUCHAREST STOCK EXCHANGE (ROMANIA) Cătălin Florin Bărnuț
9	THE INFLUENCE OF THE COVID 19 ON THE BET AND WIG 20 INDICES. COMPARATIVE ASPECTS Cătălin Florin Bărnuț
10	BANK LIQUIDITY – GOING CONCERN VS. GONE CONCERN Aurica Pelin (Rusu)
11.	UNIQUE DNA FOR THE BANKING INDUSTRY – DESIGN THINKING Daria Maria Sitea

PANEL 10 (15:30-18:00)

Moderator:	Prof. Dr. Ioan-Dan Morar Ass. Prof. Dr. Dana Gherai
Secretary:	PhD student Ovidiu Guler
Link:	https://join.skype.com/kuW6JoBxeVSu

1	THEORETICAL AND METHODOLOGICAL APPROACHES ON MONEY LAUNDERING Corina-Narcisa Bodescu
2	PUBLIC EXPENDITURE MANAGEMENT IN ROMANIA Corina Boloș, Adina Madar
3	STREAMLINING THE SYSTEM OF COLLECTING TAXES IN ROMANIA Nicolae Câmpan
4	HOW DOES ECONOMIC AND FINANCIAL CRIME INFLUENCE ILLEGAL DEFORESTATION? Adeline Cozma
5	THEORETICAL BACKGROUND OF TAXATION PROCESS Loredana Andreea Cristea, Alina Daniela Vodă
6	PUBLIC BUDGETARY DECISION METHODS Cristina-Dana Driha, Aniko Kuntz
7	CORRUPTION - THE MAIN COMPONENT OF ECONOMIC AND FINANCIAL CRIME Ioan Feher
8	THE CAPACITY OF PUBLIC AUTHORITIES TO FINANCE PUBLIC INVESTMENTS IN A SUSTAINABLE WAY Ovidiu – Vasile Guler
9	PUBLIC LOANS FOR LOCAL PUBLIC AUTHORITIES - CASE STUDY IN THE MUNICIPALITY OF ORADEA Ovidiu – Vasile Guler
10	ANALYSIS OF THE INTERACTION BETWEEN FRAUD AND TAX EVASION UNDER THE IMPACT OF FISCAL POLICIES CHANGES Lia Pricope
11	THE DIVERSITY OF FISCAL POLICIES AND THEIR IMPLICATIONS Alina Daniela Vodă, Gabriela Dobrotă, Loredana Andreea Cristea
12	THE EVOLUTION OF PUBLIC FINANCES IN THE CONTEXT OF COVID-19. SIMILARITIES / DIFFERENCES COMPARED TO THE PREVIOUS CRISIS Elena-Florentina Matei

PANEL 11 (15:30-18:00)

Moderator:	Prof. Dr. Victoria Bogdan Assoc. Prof. Laurentiu Droj
Secretary:	PhD student Lidia Vesa
Link:	https://join.skype.com/itu8IE5SBBNf

1	THE IMPACT OF SOCIAL RISK ON BUSINESS SUSTAINABILITY Maria-Alexandra Cristea
2	THE INFLUENCE OF PROFESSIONAL ETHICS ON THE QUALITY OF THE FINANCIAL AUDIT SERVICES Andreea Claudia Crucean
3	USING FAIR VALUE MODEL IN THE BUX INDEX COMPANIES Mirjam Hamad
4	EUROPA-WIDE CORPORATE TAX COMPETITION AND THE EFFECTIVENESS OF COUNTERMEASURES Sandra Clement
5	IFRS 9 - SUPERVISORY EXPECTATIONS AND ACCOUNTING CONSTRAINTS Elena Mitoi, Luminita-Georgiana Achim, Madalin-Mihai Despa, Ioan-Codrut Turlea
6	BUSINESS, MANAGEMENT, ACCOUNTING AND THEIR ROLE FOR SOCIETY Marius Pantazi
7	EXAMINATION OF PROFIT AFTER TAX IN THE YEAR OF TRANSITION TO IFRS Alexandra Szekeres
8	IFRS 9-QUANTITATIVE CREDIT SCORING METHODS Carmen Turlea, Rafaela Cazazian, Valentin Moldoveanu
9	THE THREE PARTY RELATIONSHIP: INVENTORY LEVEL, DUAL SIMPLEX ALGORITHM AND RETURN ON ASSETS Lidia Vesa
10	PARTICULARITIES OF ASSETS MANAGED IN THE FIELD OF PUBLIC UTILITY SERVICES Aniko Kuntz, Cristina Driha