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ASOCIAȚIA CLUSTERUL DE CERCETĂRI
ȘTIINȚIFICE, INOVARE ȘI STUDII
EUROPENE DIN ORADEA

**12TH EDITION OF THE INTERNATIONAL CONFERENCE
OF DOCTORAL STUDENTS AND YOUNG RESEARCHERS
"EMERGING MARKETS ECONOMICS AND BUSINESS"**

Oradea (online), 26th of November, 2021

Conference Chair:

Professor Dr. habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

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- Ph.D. Researcher Tomina SAVEANU – University of Oradea, Faculty of Economic Sciences, Research Centre for Competitiveness and Sustainable Development

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- Ph.D. student Ovidiu Guler
- Ph.D. student Livia Vesa
- Ph.D. student Bogdan Moldovan
- Ph.D. student Miruna Moza
- Ph.D. student Monica Cenan (Ciucos)
- Ph.D. student Cristian Ardeu
- Ph.D. student Dr Ciprian Simut

AGENDA

of the International Conference of Doctoral Students and Young Researchers

organized on the occasion of

THE DAY OF THE ECONOMIST AND THE ACADEMIC ECONOMIST

Friday 26th of November 2021

15:00 – 15:30

<https://us02web.zoom.us/j/87090178776?pwd=TkZjUzI1UHlyRWRHN2FRdjhYWEIiUT09>

Meeting ID: 870 9017 8776

Passcode: 648988

Opening speech

- Prof.Dr.habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

Greeting speeches

- Prof.Dr.habil. Radu Catalin ȚARCĂ – Vice-rector of the University of Oradea in charge with Doctoral Studies;
- Prof.Dr.habil. Szabolcs NAGY – Vice-dean, Faculty of Economics, University of Miskolc, Hungary

Presentation of the scientific event

- Prof.Dr.habil. Alina BĂDULESCU – President of the International Conference of Doctoral Students and Young Researchers, 12th edition
- Assoc. Prof. Dr. Mirabela MATEI – President of the National Conference of Master Students and Graduates, 9th edition

15:30-16:00

<https://us02web.zoom.us/j/87090178776?pwd=TkZjUzI1UHlyRWRHN2FRdjhYWEIiUT09>

Meeting ID: 870 9017 8776

Passcode: 648988

Special Guest lecture: "Writing a paper: a qualitative approach"

- Prof. Dr. Marco VALERI - Faculty of Economics, Niccolò Cusano University Rome

16:00-18:30 – Oral presentations in panels (via zoom/skype)

PANEL 1 (16:00-18:30)

Moderators:	Prof. Dr. habil. Alina BĂDULESCU Assoc. Prof. Dr. Dorin Paul BĂC
Secretary:	PhD student Ioana Feica-Prodan
Link:	https://us02web.zoom.us/j/86155909580 Meeting ID: 861 5590 9580

1.	CULTURAL TOURISM - CAN IT CONTRIBUTE TO THE LOCAL DEVELOPMENT? Marta-Christina Suciu, Gheorghe-Alexandru Stativă, Teodora Abramiuc (Todoran)
2.	WAYS OF TOURISM RECOVERY DURING COVID-19: THE CASE OF SUSTAINABLE ROMANIAN TOURISM Alexandru Dobrescu, Loredana Dragomir, Robert Malmare, Mirela Mazilu
3.	REFERENCES ON THE CONSTRUCTION AND PROMOTION OF THE TARGU - JIU LOCALITY BRAND ONLINE Adriana Gîrniceanu, Mirela Mazilu
4.	THE FUTURE OF TOURISM: AN EXAMINATION OF THE IMPLICATIONS OF AUGMENTED REALITY AND VIRTUAL REALITY Christian Alexandru Ardeu
5.	ECOTOURISM AND GLOBAL CLIMATE CHANGE IN THE DANUBE CLUSTER Andrei-Florin Băbăţ
6.	THE IMPACT OF CULTURAL TOURISM IN ECONOMY Oana Carmen Bonchiş
7.	CULTURAL TOURISM - CHALLENGES AND PERSPECTIVES Manuela Breban
8.	GOVERNMENT POLICIES APPLIED IN TOURISM DURING COVID-19 PANDEMIC – STUDY CASE: ROMANIA Ioana Feica-Prodan, Sergiu-Gabriel Fărcanea
9.	SUSTAINABLE DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES ACTIVATING IN THE FIELD OF RURAL TOURISM Oleg Petelca, Ciprian-Constantin Pătrăuceanu, Iurie Beşliu
10.	DIGITAL TENDENCIES IN TOURISM Paul Marian Ruge

PANEL 2 (16:00-18:30)

Moderators:	Prof. Dr. habil. Olimpia BAN Prof. Dr. Mihai BERINDE
Secretary:	PhD student Monica Faur
Link:	https://us02web.zoom.us/j/87946989715?pwd=dHNwcGY1bmdKTjZTbFVgQmZsc0ltQT09 Meeting ID: 879 4698 9715 Passcode: 417994

1.	AN ANALYSIS OF THE DYNAMIC TRADE EQUILIBRIUM OF THE FOREIGN COMPANIES HAVING LUCRATIVE ACTIVITIES IN ROMANIA DURING THE PERIOD 2014-2020 Dumitru Miron, Ion Pănescu, Ingrid Apostol
2.	UNDERSTANDING THE CONCEPT OF NATION BRAND IN THE CONTEXT OF GULF COOPERATION COUNCIL' STATES Flavius Caba-Maria, Cornelia Zeineddine
3.	COMPETITIVENESS AND COMPARATIVE ADVANTAGE IN TOURISM Monica Faur
4.	THEORIES OF ECONOMIC SUSTAINABILITY AT THE FIRM-LEVEL Gönczi József
5.	DO COMPANIES NEED NEUROMARKETING FOR BUSINESS GROWTH? THE CONSUMER'S BEHAVIOUR LANDSCAPE Eliza Nichifor, Gabriel Brătucu
6.	CONSUMER PERCEPTION RESEARCH ON ONLINE MARKETING THROUGH INFLUENCERS Ingrid Apostol, Ion Panescu
7.	SOCIO-DEMOGRAPHIC FACTORS INFLUENCING ENVIRONMENTAL BEHAVIOUR Cristina-Andreea Nicolae
8.	DIGITAL TRANSFORMATION FOR TOURISM SMEs Mihaela Tudorică
9.	THE EFFECTS OF SANCTIONS AND COUNTER-SANCTIONS ON TRADE BETWEEN CENTRAL AND EASTERN EUROPE COUNTRIES AND RUSSIA Livia Cebotari
10.	THE DRIVEN FACTORS OF THE ECONOMIC COMPETITIVENESS. A LITERATURE REVIEW Dana-Teodora Mierluț

PANEL 3 (16:00-18:30)

Moderators:	Prof. Dr. habil. Daniel BADULESCU Assoc.Prof. Dr. Ramona SIMUȚ
Secretary:	PhD student Casiana Ilie
Link:	https://us02web.zoom.us/j/83244666952 Meeting ID: 832 4466 6952

1.	LEADERSHIP – THE ART TO BEING HUMAN Marta Christina Suci, Ana-Maria Bocăneală, Oana-Raluca Tofan, Dragoș Dincă, Gheorghe-Alexandru Stăvă
2.	BRIEFING MILESTONES OF ENTREPRENEURSHIP THEORY Monica Crespai
3.	ENTREPRENEURSHIP AND ITS IMPACT ON NATIONAL COMPETITIVENESS Khanh Hung Doan
4.	DO INSTITUTIONS PREDICT NATURE AND FORMS OF ENTREPRENEURSHIPS IN A SOCIETY? EVIDENCE FROM PRISONERS' DILEMMA AND ASSURANCE GAME Musa Abdu, Fuat Oğuz
5.	CHALLENGES OF START-UP COMPANIES Peter Imricsko
6.	CONSTRAINTS IN SMEs FINANCING – OVERVIEW Ioana-Carmen Bozintan (Cosma-Guler)
7.	OPPORTUNITIES BUILT FROM CHALLENGES: THE COVID-19 CRISIS AND ECONOMIC AND ENTREPRENEURSHIP EDUCATION Casiana-Teodora Ilie
8.	THE STATUS OF IMPACT OF THE NATIONAL EDUCATION SYSTEM ON STARTING A BUSINESS: AN ANALYSIS IN VIETNAM Khanh Hung Doan
9.	RELEVANT ISSUES REGARDING THE SIGNIFICANCE OF WGI (WORLDWIDE GOVERNANCE INDICATORS) IN PUBLIC GOVERNANCE Sergiu-Gabriel Fărcane
10.	ICT ACCESS PROBLEMS OF PERSONS WITH DISABILITIES DURING AND POST PANDEMIC (COVID 19): A CONCEPTUAL MODEL Myshbayeva Zemfira, Sokira Tatyana

PANEL 4 (16:00-18:30)

Moderators:	Prof. Dr. habil. Florica ȘTEFĂNESCU Assoc.Prof. Dr. Mariana SEHLEANU
Secretary:	PhD student Dr. Ciprian Simut
Link:	https://join.skype.com/GsYQMdD7degQ

1.	EDUCATION, ENTREPRENEURSHIP, AND INNOVATION. AN OVERVIEW Ciprian Simut
2.	IMPLEMENTING AN ERP SYSTEM IN A HIGHER EDUCATION INSTITUTIONS Roxana Dana Igna
3.	DISTANT EDUCATION IN ISRAELI SCHOOLS DURING THE COVID-19 CRISIS: SOCIAL AND ECONOMIC FACTORS AND CONSEQUENCES Rana Matani
4.	EDUCATION OF HUMAN CAPITAL, AND COMPETITIVENESS IN THE „NEW NORMAL ” Eva Szabo
5.	THE CORRELATION BETWEEN LEADERSHIP STYLES AND STUDENTS' ACHIEVEMENTS IN ENGLISH MATRICULATION EXAMS AMONG ARAB/DRUZE AND JEWISH PRINCIPALS IN ISRAEL Deborah Schwartz
6.	THE ROLE OF COACHING IN INCREASING LABOR PRODUCTIVITY Ionela-Claudia Demian
7.	DOES DEMOCRACY INFLUENCE ECONOMIC DEVELOPMENT? EVIDENCE FROM POST-COMMUNIST COUNTRIES Delia-Raluca Șancariuc
8.	ACHIEVING THE SUSTAINABLE DEVELOPMENT GOALS Aurel Constantin Lupu
9.	THE GLOBALIZATION OF THE AUTOMOTIVE INDUSTRY Elena-Iulia Chita, Silvia Dumitrescu-Popa
10.	THE ROLE OF STAKEHOLDERS IN AGILE SOFTWARE DEVELOPMENT Paul Dragos

PANEL 5 (16:00-18:30)

Moderators:	Prof. Dr. habil. Olimpia NEAGU Assoc.Prof. Dr. Ioana MEȘTER
Secretary:	PhD student Miruna MOZA
Link:	https://us02web.zoom.us/j/81212484972?pwd=Wk93bVRZMkZzVVc3TIFaWE9RYVN5UT09 Meeting ID: 812 1248 4972 Passcode: 405056

1.	ROMANIAN LABOR MARKET AND INTERNATIONAL MIGRATION: AN INTEGRATIVE APPROACH THROUGH THE LENS OF THE COVID-19 PANDEMIC CRISIS Irina-Maria Grecu
2.	THE EVOLUTION OF RAILWAY TRANSPORT INFRASTRUCTURE IN ROMANIA AFTER 1990 Alexandru Haiduc
4.	WHERE IS THE MANPOWER? Attila Legoza
4.	ANALYSIS OF ECONOMIC GROWTH AND INCOME INEQUALITY IN ROMANIA IN THE PERIOD 2009-2019 Bianca Vezentan
5.	THE CORRELATION BETWEEN MINIMUM WAGE, AGE DEPENDANCY AND UNEMPLOYMENT IN ROMANIA BETWEEN 1991-2021 Adina Neamțu (Chiotoroiu)
6.	THE IMPACT OF TELEWORK ON ROMANIA Elena-Florentina Matei, Ioana Manuela Mindrican
7.	IMPACT OF AI TECHNOLOGIES IN THE LABOUR MARKET Mălina Lucia Turcuț
8.	SHADOW ECONOMY AND TOTAL FACTOR PRODUCTIVITY: IT THERE A RELATIONSHIP? Lillyana Georgieva
9.	DIGITALIZATION OF THE ECONOMY: PROJECTIONS AND THE PRESENT Miruna Diana Moza

PANEL 6 (16:00-18:30)

Moderators:	Prof. Dr. habil. Maria-Madela ABRUDAN Assoc.Prof. Dr. Mirabela MATEI
Secretary:	PhD student Alexandra Daniela Sivolca
Link:	https://us02web.zoom.us/j/83101448228?pwd=bks5K2JSZ3cvbkczRDI0b3FoSk03QT09 Meeting ID: 831 0144 8228 Passcode: 834109

1.	THE IMPACT OF MANAGEMENT STYLES ON THE PROCESS OF IMPLEMENTING ALTERNATIVE ASSESSMENT METHODS IN A HIGH SCHOOL IN ISRAEL Sofy Amnony
2.	ETHICAL MANAGEMENT IN SPORTS Ovidiu Olariu
3.	COMPULSORY HEALTH INSURANCE: COMPARATIVE ANALYSIS OF TWO EUROPEAN COUNTRIES Daniela Mališová
4.	CURRENT SITUATION IN HUNGARIAN HOME HEALTH CARE AND ITS FUTURE DEVELOPMENT POTENTIAL COMPARED WITH THE NORWEGIAN SYSTEM Ivana Kocsicska
5.	DECENTRALIZATION AND INTEGRATED MANAGEMENT SYSTEM IN LOCAL PUBLIC ADMINISTRATION Vasile Apostol
6.	EVALUATION OF PERFORMANCES FOR NON-PROFIT ORGANIZATIONS Boushara Waked Najjar
7.	IMPORTANCE OF IMPLEMENTING AN ENTERPRISE RISK MANAGEMENT SYSTEM Georgiana – Ioana Țîrcovnicu
8.	THEORETICAL REVIEW OF ENGINEERING CHANGE IN AUTOMOTIVE Oana Bianca Uifălean
9.	A BRIEF ANALYSIS OF THE DIGITAL LEADERSHIP AND ITS DIMENSION Alexandra Daniela Sivolca

PANEL 7 (16:00-18:30)

Moderator :	Prof. Univ.Diana Sabău-Popa lector.univ.dr. Luminița Rus
Secretary:	PhD student Barnut Catalin Florin
Link:	https://us02web.zoom.us/j/87844927920?pwd=alFuUVVYxcDB4WERrTS9XZ1VyN0lxZz09

1.	FINANCIAL EDUCATION IN ROMANIA: THE ROLE OF MONEY ATTITUDE AND FINANCIAL SOCIALIZATION IN YOUNG POPULATION - A LARGE DATASET STUDY Cecilia Băsu
2.	DIMINUTION OF TAX EVASION AND VAT FRAUD BY BLOCKCHAIN TECHNOLOGY Fuad Bahramov
3.	THE INFLUENCE OF ECONOMIC STRUCTURE AND INSTITUTIONAL VARIABLES AND VAT GAP Ionela BUTU, Petre BREZEANU, Adriana PORUMBOIU, Sorina Emanuela ȘTEFONI
4.	FAVORING FACTORS OF THE UNDERGROUND ECONOMY Ioan Feher
5.	THE EVOLUTION OF THE FISCAL PRESSURE IN THE DEVELOPED STATES, STARTING FROM THE DIRECT AND INDIRECT TAXES Raluca Andreea Ghetu, Cristina-Simona Căpățînă, Petre Brezeanu
6.	CREATING A MODEL FOR PRIORITIZING PUBLIC INVESTMENTS USING ECONOMIC ANALYSIS, FINANCIAL ANALYSIS AND MULTICRITERIA ANALYSIS WITH FUZZY LOGIC Ovidiu – Vasile Guler
7.	MULTICRITERIA ANALYSIS WITH FUZZY LOGIC OF INVESTMENT COST AND UPDATED NET CASH FLOW FOR INFRASTRUCTURE PROJECTS Ovidiu – Vasile Guler
8.	EUROPEAN FACILITY FOR RECOVERY AND RESILIENCE - EUROPEAN UNION FINANCIAL INSTRUMENT TO MITIGATE THE NEGATIVE EFFECTS OF THE COVID-19 CRISIS Bogdan Moldovan
9.	THE REAL ESTATE MARKET: PANEL DATA ANALYSIS. EVIDENCE FROM THE BUCHAREST STOCK EXCHANGE Cătălin – Florin Bărnăț
10.	THE RELATIONSHIP BETWEEN PUBLIC EXPENDITURE ON EDUCATION AND EARLY SCHOOL LEAVERS Anda Teodorescu
11.	THE INTENSITY OF ATMOSPHERIC EMISSIONS IN A GREEN ECONOMY Alexandra Maria Lăcătuș (Bele)

PANEL 8 (16:00-18:30)

Moderator:	Prof. Univ.Victoria Bogdan Conf.univ.dr. Dana Gherai
Secretary:	PhD student Lidia Vesa
Link:	https://us02web.zoom.us/j/84451462377?pwd=NDJ1WW1HbUpDd0p1T08yMitiYU1KQT09

1.	PRESENTATION OF FINANCIAL STATEMENTS BETWEEN IFRS AND US GAAP Saleh Jawarneh
2.	SUSTAINABILITY AND PERFORMANCE IN REAL ESTATE. STUDY ON COMPANIES FROM NORTH-WEST OF ROMANIA Ioana-Cristina Crăciun (Timofei)
3.	THEORETICAL APPROACH REGARDING THE NECESSITY AND IMPORTANCE OF NON-FINANCIAL REPORTING Adelina Fometescu
4.	CORPORATE GOVERNANCE AND FINANCIAL PERFORMANCE. EVIDENCE FROM AIRLINES INDUSTRY Mititean Pompei
5.	ARTIFICIAL INTELLIGENCE IN FINANCE AND ASSET MANAGEMENT Ștefan Rusu
6.	THE DIFFERENCE BETWEEN IFRS AND US GAAP IN FINANCIAL STATEMENT PRESENTATION Saleh Jawarneh
7.	THE IMPACT OF RISKS ON INSURANCE COMPANIES IN PALESTINE Hasan Makkawi
8.	BIG DATA ANALYTICS USAGE AND BANKING PERFORMANCE: A CONCEPTUAL FRAMEWORK Dai Thich Phan, Lam Quynh Trang Tran
9.	ERM - Risk Modeling Based on a Risk Reserve Optimization Mihai Ciobotea, Doina Badea