



In academic partnership with:



**10TH EDITION OF THE INTERNATIONAL CONFERENCE
OF DOCTORAL STUDENTS AND YOUNG RESEARCHERS
"EMERGING MARKETS ECONOMICS AND BUSINESS"**

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- Ph.D. student Beatrix - Monica SPITZER

AGENDA
of the International Conference of Doctoral Students and
Young Researchers
organized on the occasion of
THE DAY OF THE ECONOMIST AND THE ACADEMIC ECONOMIST

Friday 22nd of November 2019

14:30 – 15:00 (*Hall in front of Aula Magna, University of Oradea*): registration, welcome coffee & snack

15:00 – 15:30 (*Aula Magna, University of Oradea*):

- **Opening speech**
 - Prof.Dr.habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea
- **Greeting speech**
 - Prof.Dr.habil. Constantin BUNGĂU – Rector of the University of Oradea;
- **Greeting speeches from international partners of the 10th International Conference of Doctoral Students and Young Researchers**
 - Faculty of Economics, University of Miskolc, Hungary
 - International Business School from Botevgrad, Bulgaria
- **Presentation of the scientific event**
 - Prof.Dr.habil. Alina BĂDULESCU – *President of the International Conference of Doctoral Students and Young Researchers, 10th edition*

15:30-18:30 – Oral presentations in panels (Rooms E008, E009, E010, E011, F002, F003 and F006)

Friday 22nd of November 2019

PANEL 1 – E008 (15:30-18:30)

Moderators:	Prof. Dr. habil. Daniel BĂDULESCU Lecturer Dr. Ramona SIMUȚ
Secretary:	PhD student Elena ȘTIUBEA
Room:	E 008

1.	GENERAL METHODOLOGY FOR THE PROFITABILITY ANALYSIS OF HEAT SUPPLIERS Gábor Béla Süveges, Zoltán Musinszki
2.	POSSIBILITIES TO GENERATE SOCIAL INNOVATIONS IN THE CASE OF DISTRICT HEAT SUPPLIERS, COMPARATIVE ANALYSIS BASED ON NATIONAL AND INTERNATIONAL LITERATURE Gábor Béla Süveges
3.	ANALYSIS OF LANGUAGE LEARNERS' BEHAVIOUR AT MULTINATIONAL COMPANIES Szilvia Szabó
4.	COMPETITION INTENSITY AND INNOVATION PERFORMANCE: INSIGHTS FROM NIGERIA MICROFINANCE SECTOR Chijioke Nwachukwu, Hieu Minh Vu, Chinonye Love Moses
5.	CSR - A ROMANIAN LITERATURE REVIEW Tomina Gabriela Săveanu
6.	HOW INTERESTED ARE PEOPLE IN COLLABORATIVE CONSUMPTION? Elena Știubea
7.	WHAT DO WE REALLY KNOW ABOUT HEALTH TOURISM? – LITERATURE REVIEW AND INSIGHTS FROM A SPA INDUSTRY SURVEY Diana Teodora Trip
8.	ENHANCING THE QUALITY FOR WELLNESS&SPA TOURISM THROUGH COMMUNICATION. CASE STUDY: HOTEL INTERNATIONAL BAILE FELIX, ROMANIA Diana Teodora Trip
9.	CORPORATE SOCIAL RESPONSIBILITY AND ITS ROLE IN CREATING SUSTAINABILITY THROUGH EDUCATION Casiana Ilie
10.	CULINARY TOURISM Daniela Ioana Goldea
11.	ROMANIA'S PROGRESS ON UN'S SUSTAINABLE DEVELOPMENT GOAL NO. 8: 'DECENT WORK AND ECONOMIC GROWTH'. AN OVERVIEW OF THE COMPANIES' CONTRIBUTION Paula-Carmen Roșca
12.	BUILDING ENTREPRENEURIAL MOMENTUM THROUGH EDUCATION Carmen Florina Făgădar
13.	AN ANALYSIS REGARDING THE RELATIONSHIP BETWEEN THE PRESENCE OF FOREIGN BANKS AND THE MACROECONOMIC STABILITY IN THE HOST COUNTRIES. COMPARATIVE VIEW: HUNGARY – BULGARIA - ROMANIA Radu Alin Morutan
14.	ATTITUDES AND PERCEPTIONS REGARDING THE ROLE OF ENTREPRENEURSHIP AND SMES IN THE ROMANIAN ECONOMY Anamaria Diana Herte
15.	E-GOVERNMENT IN ROMANIA. MAIN HIGHLIGHTS AND CURRENT CHALLENGES Alexandra Chebeleu

PANEL 2 – E009 (15:30-18:30)

Moderators:	Prof.Dr.habil. Olimpia BAN Lecturer Dr. Mariana SEHLEANU
Secretary:	PhD student Monica FAUR
Room:	E 009

1.	HEALTH CARE STRATEGIES THAT CREATE A COMPETITIVE WELL-BEING WITHIN THE WORKING ENVIRONMENT FOR BUSINESS INCREASE Marinel Cornelius Dinu
2.	EVOLUTION OF PATIENTS' SATISFACTION REGARDING THE MEDICAL SERVICES RECEIVED IN THE ROMANIAN PUBLIC HOSPITALS Oana-Maria Ciobanu, Cătălin-Ionuț Ciobanu, Rareș-Constantin Ciobanu
3.	DECISION MAKING FACTORS IN PURCHASING THE ANALGESICS BRANDS ON ROMANIAN PHARMACEUTICAL MARKET Ana Valentina Ruse, Maria Adelina Cristea, Oana Maria Ciobanu, Polixenia Aurora Roman
4.	CREATING PUBLIC VALUE THROUGH CO-PRODUCTION Andrius Puksas
5.	MEDICAL EXCUSES AND THE FIGHT AGAINST CORRUPTION: LESSONS FROM ANTI-CORRUPTION AGENCIES IN NIGERIA Okuu Okwuagwu, Henry Udeh
6.	FACEBOOK AS AN EDUCATIONAL TOOL: STUDENTS' PERCEPTIONS Nicoleta Violeta Velisică
7.	ANALYSIS OF THE POCU PROJECT STARTUPPLUS.RO FROM THE POINT OF VIEW OF THE SEGMENTS OF POTENTIAL ENTREPRENEURS IN THE IT FIELD AND THE CREATIVE INDUSTRIES Gonczi Jozsef
8.	DIFFERENT APPROACHES OF TOURISM DESTINATION CONCEPT Olimpia Ban, Monica Faur
9.	A THEORETICAL APPROACH REGARDING ENTREPRENEURSHIP AND THE DETERMINANTS FACTORS Victor Deliu
10.	MARKETING ETHICS AND SOCIETY Kamelia Karadocheva
11.	GENERATIONS Y AND X RESHAPING LUXURY BRANDS Amadea Agapie, Gabriela Sîrbu
12.	DIGITAL MARKETING MODELS – BUILDING EFFECTIVE DIGITAL MARKETING STRATEGIES Andreea-Diana Suci (Vodă)
13.	INTERNET OF THINGS: MARKETING OPPORTUNITIES AND CHALLENGES Bogdana Glovațchi
14.	DARE YOU SIT IN A STRANGER'S CAR? Levente Lengyel

PANEL 3 – E010 (15:30-18:30)

Moderators:	Assoc.Prof.Dr. Ioana MEȘTER Lecturer Dr. Diana PERȚICAȘ
Secretary:	PhD student Mihaela MOCA
Room:	E010

1.	MIGRATION, INNOVATION AND ECONOMIC DEVELOPMENT Elena-Alexandra Sinoi
2.	LINK BETWEEN FINANCIAL INCLUSION AND EDUCATION IN EUROPEAN COUNTRIES Nicoleta Gianina Bostan (Motoașcă)
3.	THE ANALYSIS OF ROMANIAN ECONOMY FROM 1993 TO 2018. A NEW RECESSION? Ionela-Cătălina Zamfir
4.	EXTREME WEATHER MEASURES IN ROMANIA – THE IMPLICATIONS IN AGRICULTURE Ana-Maria Bolohan
5.	A MATHEMATICAL MODEL OF UNEMPLOYMENT Patricia Ardejan
6.	LONG-TERM MALE UNEMPLOYMENT IN ROMANIA AND SERBIA Lavinia Stan
7.	A COURNOT-BERTRAND MODEL WITH DIFFERENTIATED PRODUCTS Ciprian Rusescu
8.	THE EFFECTIVENESS OF SECONDARY SCHOOLS IN THE CONTEXT OF THE LABOR MARKET Daniela Mališová, Jana Štrangfeldová
9.	RESEARCH TRENDS IN MORBIDITY AND MORTALITY IN THE POPULATION USING PANEL DATA Katarzyna Strzała-Osuch, Daniel R. Osuch
10.	ECONOMIC ANALYSIS OF SOVEREIGN ASSETS: APPLICATION BY COURTS IN DETERMINING SOVEREIGN IMMUNITIES Ferdous Rahman
11.	DEVELOPMENT OF TRANSPORT AND CRITICAL RAW MATERIALS Beatrix Varga, Kitti Fodor
12.	INCORPORATING TECHNOLOGICAL DEVELOPMENTS IN TEACHING ECONOMICS Mihaela Moca
13.	APPLIED MATHEMATICAL DEMOGRAPHY Alexandrina-Florina Teușdea
14.	EDUCATION – INVESTMENT IN THE HUMAN CAPITAL Ciprian Constantin Pătrăuceanu
15.	COORDINATION OF GREEN SUPPLY CHAIN WITH THE HELP OF WHOLESALE PRICING CONTRACT Tamas Faludi

PANEL 4 – E011 (15:30-18:30)

Moderators:	Prof.Dr.habil. Maria-Madela ABRUDAN Assoc. Prof.Dr. Dorin BĂC
Secretary:	PhD student Darie GAVRILUȚ
Room:	E011

1.	NEW PUBLIC MANAGEMENT IN FORCE INSTITUTIONS. ELEMENTS OF STRATEGIC APPROACH Casian Catrina
2.	DIGITALIZATION IS AROUND THE CORNER – CONTROLLERS IN THE FOURTH INDUSTRIAL REVOLUTION Petronella Doszpoly
3.	DETECTING BUSINESS CORRUPTION STRATEGIC BEHAVIOURS USING NETWORK ANALYSIS Dana Nedea, Ioan Petrișor
4.	THE FOCUS OF TOTAL QUALITY MANAGEMENT ON PRODUCTION ORIENTED ASPECTS RATHER THAN HUMAN RESOURCE MANAGEMENT ELEMENTS Salma Choulli
5.	STUDIES AND PROBLEMS IN THE ECOTOURIST SUPPLY IN WESTERN RHODOPES REGION Dessislava Alexova
6.	TRENDS IN CULTURAL URBAN TOURISM DEVELOPMENT Simona-Violeta Ardelean
7.	IMPROVING CROSS-BORDER COOPERATION IN THE FIELD OF TOURISM IN BIHOR COUNTY Gabriela-Elena Csoka
8.	CERTIFICATION SYSTEMS IN THE LIGHT OF THE NEW STRATEGIES TO DEVELOP ECOTOURISM IN ROMANIA Mirela Mazilu, Loredana Dragomir, Alexandru Dobrescu, Robert Malmare
9.	CONCEPTUAL ASPECTS THAT LIE AT THE BASIS OF COMPANY SOCIAL RESPONSIBILITY Roxana Florina Glăvan
10.	BUSINESS ETHICS AND SOCIAL RESPONSIBILITY OF MULTINATIONALS IN THE RECEIVING ECONOMIES Maria-Ramona Sârbu
11.	A ROMANIAN APPROACH REGARDING THE CSR THEORIES Nicoleta-Daniela Milu
12.	CORPORATE GOVERNANCE OF PUBLIC UNDERTAKING Dorin Marian Privantu
13.	INNOVATION ORIENTATION- ISSUES AND OPPORTUNITIES Darie Gavriluț
14.	EDUCATION AS AN ECONOMIC DEVELOPMENT TOOL: INVESTIGATION INTO CURRENT SCHOOL-UNIVERSITY PRACTICES FOR INITIAL TEACHER TRAINING IN MYANMAR Khin Khin Thant Sin

PANEL 5 – F006 (15:30-18:30)

Moderators:	Prof.Dr.habil. Florica ȘTEFĂNESCU Assoc.Prof. Dr. Adrian FLOREA
Secretary:	PhD student Hajnalka BARNA
Room:	F006

1.	FACTORS INFLUENCING AGING OF POPULATION Hajnalka Barna
2.	THE IMPACT OF MARKET STRUCTURE ON THE LEVEL OF PERFORMANCE OF ENTERPRISES Monica Ciucoș
3.	INSTITUTIONS AND DIPLOMACY IN MIRCEA MALIȚA'S WORK Cosmina-Ioana Drăgan-Codrean, Liana-Eugenia Meșter
4.	EUROPEAN UNION'S YOUTH UNEMPLOYMENT RATE – STATISTICAL ANALYSIS OVER THE YEARS 2008 TO 2018 Dana Emanuela Ichim Somogyi
5.	CARTELS AND THE USE OF LENIENCY PROGRAMMES IN THE COMPETITION POLICY Ciprian Scurt
6.	GEOPOLITICS AND THE COUNTRY RISK Iulia Platona (Elenes)
7.	BENEFITS OF THE ELECTION PROGRAM TO ENSURE LOCAL DEVELOPMENT OF THE MUNICIPALITY OF ZVOLEN Darina Rojíková
8.	SUBJECTIVE WELL-BEING AND HAPPYNESS- DEFINING ELEMENTS OF LIFE QUALITY Ioana Ciorbagiu, Iulia Platona (Elenes)
9.	INNOVATION AND COMPETITIVENESS Dan Andrei Marincean
10.	THE LEGAL AND INSTITUTIONAL FRAMEWORK OF THE ECONOMIC RELATIONS BETWEEN THE EUROPEAN UNION AND THE RUSSIAN FEDERATION Livia Cebotari
11.	QUALITY OF LIFE - METHODOLOGICAL CHALLENGES Mihaela Cazacu, Emilia Țițan
12.	INVESTMENT PROTECTION AGREEMENT (IPA) AND VIETNAM-EU FREE TRADE AGREEMENT (EVFTA) OPPORTUNITIES AND CHALLENGES Nghiêm Xuân Khoát, Lê Thị Thoa
13.	FACTORS AFFECTING EMOTIONAL BURNOUT OF NURSES Zuzana Skorková, Katarína Remeňová, Nadežda Jankelová
14.	TAX FRAUD: THEORETICAL GUIDELINES Emil Guiăș, Codruța Mihaela Hăineală
15.	GDPR PRINCIPLES IN THE EUROPEAN FUNDS CONTEXT Codruța Mihaela Hăineală, Emil Guiăș

PANEL 6 – F002 (15:30-18:30)

Moderators:	Prof.Dr.habil. Claudia Diana SABĂU-POPA Prof.Dr. Ioan Gheorghe ȚARA Lecturer Dr. Dana GHERAI
Secretary:	Phd student Guler Ovidiu
Room:	F002

1.	THE THREATS TO THE AUDITOR'S INDEPENDENCE: A THEORETICAL APPROACH Andreea Claudia Crucean
2.	DO YOU BELIEVE IN PERFORMANCE BETWEEN ERP SYSTEM AND HUMAN CAPITAL IN TERMS OF WORKING TIME? Roxana Igna, Diana Niță, Marius Pantazi
3.	PERFORMANCE AUDIT – AN INSTRUMENT TO IMPROVE THE QUALITY OF THE ECONOMIC-FINANCIAL MANAGEMENT OF THE AUDITED PUBLIC ENTITIES IN ROMANIA Réka Lakatos-Fodor
4.	THE ANALYSIS OF STOCK MARKET PERFORMANCE OF PHARMACEUTICAL COMPANIES IN ROMANIA Cătălin Florin Bărnuț
5.	THE INFLUENCE OF REGIONAL GDP ON MAIN PERFORMANCE INDICATORS OF THE COMPANIES FROM NORTH-WEST OF ROMANIA Ioana-Cristina Crăciun (Timofei), Beatrix-Monica Spitzer
6.	ASSESSING MULTIPLIERS' IMPACT ON BUSINESS VALUATION A MODEL FOR A COMPOSITE BENCHMARK MULTIPLIER Andreea Suciachi
7.	AUTOMATED VALUATION MODEL FOR RESIDENTIAL REAL ESTATES Silviu Băbțan
8.	THE EVOLUTION OF GOVERNMENT REVENUES FROM ENVIRONMENTAL TAXES IN ROMANIA Alexandra Maria Lăcătuș (Bele)
9.	THE CONCEPT OF SUSTAINABILITY OF PUBLIC INVESTMENTS. BASIC ELEMENTS AND COMPARISON IN CENTRAL AND EASTERN EUROPE Ovidiu – Vasile Guler
10.	MODELLING FINANCIAL SUSTAINABILITY WITH PERFORMANCE INDICATORS: NPV AND RIR Ovidiu – Vasile Guler
11.	CRYPTOCURRENCIES, NEW TAX HEAVENS FOR INTERNATIONAL TAX EVASION Bogdan-Florian Amzuica, Roxana-Adriana Mititelu
12.	HUTNER'S COEFFICIENT. HOW TO DETERMINE FINANCIAL DEPENDENCE AND FINANCIAL APPLICABILITY Claudia Mioara Pop
13.	HORIZON 2020 PROGRAMME. FINANCING RESEARCH, DEVELOPMENT AND INNOVATION PROJECTS IN GERMANY, POLAND AND ROMANIA. Beatrix - Monica Spitzer, Ioana - Cristina Crăciun (Timofei)

PANEL 7 – F003 (15:30-18:30)

Moderators:	Prof.Dr. Ioan Dan MORAR Assoc.Prof.Dr. Dorina Nicoleta POPA Lecturer Dr. Luminița RUS
Secretary:	PhD student Vesa Lidia
Room:	F003

1.	ECONOMIC AND SOCIAL IMPLICATIONS OF TAX EVASION Ioan Feher
2.	ELEMENTS OF FINANCIAL DECISION PROCESS IN TECHNOLOGY TRANSFER ENTITIES Alina Baba
3.	ANALYSIS OF THE ECONOMIC INDICATORS OF ROMANIA. COMPARATION IN THE EUROPEAN PLAN Adriana-Nicoleta Cârlan
4.	SOURCES OF RISK AND THEIR IMPACT ON THE ACTIVITY OF COMPANIES IN THE TOURISM Adriana-Nicoleta Cârlan
5.	MACROECONOMIC VARIABLES IN KEYNES CROSS Cristina-Dana Driha, Aniko Kunz
6.	THE IMPORTANCE OF CAPITAL MARKETS FOR ECONOMIC GROWTH WITH EMPHASIS ON THE ROMANIAN FUTURE MARKET STATUS AS SECONDARY EMERGING MARKET Maria-Anca Craiu
7.	SPECIFIC INDICATORS IN THE FINANCIAL PERFORMANCE ANALYSIS OF THE PUBLIC UTILITY SERVICES Aniko Kuntz, Cristina Driha
8.	INVESTING IN EMERGING MARKETS. A TRADER VIEWPOINT Constantin Mihail Milea
9.	CONCEPTUAL ASPECTS THAT LIE AT THE BASIS OF COMPANY SOCIAL RESPONSIBILITY Roxana Florina Glăvan
10.	EQUITY POLICY AND THE VALUE OF THE ECONOMICAL ENTITY Roxana Florina Glăvan
11.	STOCHASTIC DEMAND IN INVENTORY MANAGEMENT Marius Gelu Paul
12.	FISCAL RISK WITHIN VAT COLLECTION Adriana Elena Porumboiu, Ionela Butu, Raluca Ghetu, Petre Brezeanu
13.	A LITERATURE REVIEW ON FISCAL RISKS Adriana Elena Porumboiu, Petre Brezeanu
14.	TRIANGULAR FUZZY INDICATORS OF MODERN PORTFOLIO THEORY Lidia Vesa