SYLLABUS

1. Information regarding the program

1.1 Higher education institution	**UNIVERSITY OF ORADEA**
1.2 Faculty	**FACULTY OF ECONOMIC SCIENCES**
1.3 Department	**DEPARTMENT OF ECONOMY AND BUSINESS**
1.4 Field of study	**BUSINESS ADMINISTRATION**
1.5 Cycle of study	**CYCLE I - BACHELOR**
1.6 Program of study /Degree	**BUSINESS ADMINISTRATION / BACHELOR DEGREE**

2. Information regarding the discipline

2.1 Name of discipline		**Foreign Language for Business II.1 - German**					
2.2 Course titleholder		lecturer Andrea HAMBURG PhD					
2.3 Seminar titleholder		lecturer Andrea HAMBURG PhD					
2.4 Year of study	I	2.5 Semester	I	2.6 Type of assessment	CV.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2	out of which: 3.2 course	1	3.3 seminar	1
3.4 Total of hours in Curriculum	28	out of which: 3.5 course	14	3.6 seminar	14
Distribution of hours:					22 hours
Studying the workbook, course book, bibliography and notes					12 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					2 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					5 hours
Tutorship					0 hour
Assessment activities					3 hours
Other activities.....					0 hour

3.7 Total hours of individual study	**22**
3.9 Total hours/semester	**50**
3.10 Number of credits	2

4. Pre-requisites (if applicable)

4.1 curriculum	-
4.2 skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Existence of videoprojector
5.2. concerning the seminar/laboratory activities	Existence of videoprojector

6.1. Specific skills acquired

Professional skills	-
Transversal Skills	▪ CT1. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work. ▪ CT2. Identifying the roles and responsibilities in a multi-specialized team and using the relationship techniques and efficient work in the team. ▪ CT3. Identifying the opportunities of continuous formation and values, the efficient implementation of the resources and educational techniques for the personal development.

6.2. Expected outcomes of learning

Knowledge	The student/graduate possesses knowledge of the registers and specific linguistic variants of oral and written communication in a foreign language adapted to various professional contexts.
Skills	The student/graduate applies specific linguistic registers and variants of oral and written communication in a foreign language in order to construct a complex argumentative approach.
Responsibility and autonomy	The student/graduate effectively uses the linguistic register to adapt to various communication situations (presentations, debates, negotiations, mediation etc.).

6.3. Objectives of discipline (resulting from the grid of specific skills acquired)

6.3.1 General objective of discipline	▪ Forming communication skills in a widely spoken foreign language like German both for private and professional goals and at the same time awareness of the importance of lifelong learning ▪ Forming intercultural competence and the ability of working in multi-specialized and multicultural teams ▪ .....
6.3.2 Specific objectives	▪ Acquiring the alphabet, pronunciation and the basic rules of German orthography; ▪ Knowing verb conjugation, noun and pronoun declension; ▪ Acquiring the structure of declarative, interrogative and negative sentences; ▪ Knowing the numbers and the ways of indicating time, departure and staying in a country in German; ▪ Acquiring and right use of article and noun declension; ▪ Ability to talk about topics like: presentation of oneself, weather, indicating time, clothing, shopping, etc. with direct application in the economic field as well

7. Contents

7.1 Course (C)	**Teaching methods**	**Observations**
7.1.1. Das phonetische und phonologische System der deutschen Sprache	discourse, interactive methods	
7.1.2. Sich vorstellen. Angestellte in der Firma	discourse, interactive methods	
7.1.3. Die Konjugation des Verbes	discourse	

7.1.4. Sätzebildung. Der Aussage- und Fragesatz. Die Negation	discourse	
7.1.5. Zahlen und Summen. Die Uhrzeit	discourse, interactive methods	
7.1.6. Unregelmäßige und trennbare Verben	discourse	
7.1.7. Small-Talk-Thema: Das Wetter. Die Jahreszeiten	discourse, interactive methods	
7.1.8. Geschäftsreisen. Ländernamen. Richtung und Ruhelage (Neutra, Maskulina, Feminina, Pl.)	discourse	
7.1.9. Die Deklination des bestimmten/unbestimmten Artikels	discourse	
7.1.10. Geschäftskleidung. Im Kaufhaus	discourse, interactive methods, using audio devices	
7.1.11. Die Deklination des Substantivs	discourse, interactive methods	
7.1.12. Beim Einkaufen. Auf dem Markt. Im Supermarkt	discourse, learning by discovery	
7.1.13. Kleine Fachterminologie rund ums Kaufen und Verkaufen	discourse, interactive methods	
7.1.14. Kolloquium	-	

Bibliography

1. Hamburg, Andrea, German for Business II.1+II.2. revised edition, 2026, https://e.uoradea.ro/ edition 2026-2027
2. Hamburg Andrea, Limba germană pentru afaceri, Manual pentru anul I, Wirtschaftsdeutsch für Anfänger, Lehrbuch 1, Universitatea din Oradea, ediție revizuită, 2026, https://e.uoradea.ro/ ediția 2026-2027
3. Miteinander! Deutsch für Alltag und Beruf A1.1., Hueber Verlag, 2022.

7.2 Seminar (S)	**Teaching methods**	**Observations**
7.2.1. Sich vorstellen – Situationsspiel	interactive methods, role play	
7.2.2. Übungen zur Konjugation I	interactive methods	
7.2.3. Übungen zur Konjugation II	interactive methods	
7.2.4. Übungen zur Sätzebildung	interactive methods	
7.2.5. Übungen zu den Zahlen und Summen	interactive methods	
7.2.6. Übungen zur Uhrzeit	interactive methods	
7.2.7. Unregelmäßige und trennbare Verben – Übungen	interactive methods	
7.2.8. Die Jahreszeiten/Das Wetter - Bildbeschreibung	interactive methods	
7.2.9. Übungen zur Deklination des Artikels I	interactive methods	
7.2.10. Übungen zur Deklination des Artikels II	interactive methods, role play	
7.2.11. Situationsspiel – Beim Kleiderkaufen	interactive methods	
7.2.12. Übungen zur Deklination des Substantivs I	interactive methods	
7.2.13. Übungen zur Deklination des Substantivs II	interactive methods	
7.2.14. Situationsspiel – Beim Einkaufen. Übungen zur Fachterminologie	interactive methods	
7.3 Laboratory (L)		
7.4 Project (P)		
7.5 Practical works (P)		

Bibliography

1. Hamburg, Andrea, German for Business II.1+II.2. revised edition, 2026, https://e.uoradea.ro/ edition 2026-2027
2. Hamburg Andrea, Limba germană pentru afaceri, Manual pentru anul I, Wirtschaftsdeutsch für Anfänger, Lehrbuch 1, Universitatea din Oradea, ediție revizuită, 2026, https://e.uoradea.ro/ ediția 2026-2027
3. https://de.islcollective.com/deutsch-daf-arbeitsblatter/suche/konjugation

8. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

- The content of the German course offers future economists at the beginning basic communication skills in German with the possibility of widening their horizon later on and of application in the field of professional relations
- The topics suggested serve the communicational needs in a multinational team and offer means of communication in international business relations meeting thus the expectations and needs of the socio-economic medium

9. Using generative AI instruments

Based on its nature of being a written face-to-face examination, the evaluation process as described in the coming section is not affected by the use of generative AI instruments**.**

However, students may use generative AI in solving tasks in the classroom and at home for collecting ideas, getting prompts, revision, control and even generating text under the condition of active engagement with it (analysis, translation, checking word structures, expressions, putting up a list of unknown words etc.).

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	Requirements for grade 5: - acquiring working techniques with auxiliary devices like: dictionaries etc; - the ability of communicating in a simple way about every day topics of personal and professional life; - the ability of recognizing different types of sentences and personal verb forms; - the ability of declining nouns in all cases singular and plural; - the ability of understanding time indicated in written and oral form; Requirements for grade 10: - acquiring working techniques with auxiliary devices like: dictionaries etc; - the ability of communicat-ing about every day topics of personal and professional life; - the ability of recognizing and using correctly different types of sentences and personal verb forms (simple, irregular, phrasal verb); - the ability of declining nouns in all cases singular and plural;	Final written examination - 3 subjects	50%

	- the ability of understanding time and sums indicated in written and oral form and to indicate them themselves - the ability of recognizing and using terminology of economics; - tackling all topics at the final and intermediary written paper; - consulting course material.		
10.5 Seminar (S)		Intermediary paper (semester assessment – possible only during the semester)	50%
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
▪ Finding real time solutions, having qualified assistance, solving a real/hypothetical problem at the workplace, complying with the rules of professional ethics. ▪ Developing and presenting with arguments the application of a personal professional development plan.			

Date	**Course titleholder:**	**Seminar titleholder:**
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