SYLLABUS

1. Information regarding the program

1.1 Higher education institution	**University of Oradea**
1.2 Faculty	**Faculty of Economic Sciences**
1.3 Department	**Department of International Business**
1.4 Field of study	**Business Administration**
1.5 Cycle of study	**Cycle I - Bachelor**
1.6 Program of study /Degree	**Business Administration (Administrarea Afacerilor *în limba engleză*) / Bachelor Degree**

2. Information regarding the discipline

2.1 Name of discipline			**EUROPEAN ECONOMICS**				
2.2 Course titleholder			Professor Dr. habil. Adriana GIURGIU, Ph.D.				
2.3 Seminar titleholder			Lecturer Adrian NEGREA, Ph.D.				
2.4 Year of study	II	2.5 Semester	III	2.6 Type of assessment	Ex.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	3	out of which: 3.2 course	2	3.3 seminar	1
3.4 Total of hours in the Curriculum	42	out of which: 3.5 course	28	3.6 seminar	14
Distribution of hours:					**83 Hrs.**
Studying the workbook, course book, bibliography and notes					28 hrs.
Supplementary documentation in the library, on electronic specialty sites and in the field					28 hrs.
Preparing seminars/laboratories, themes, projects, portfolios and essays					20 hrs.
Tutorship					4 hrs.
Assessment activities					3 hrs.
Other activities.....					

3.7 Total hours of individual study	**83**
3.9 Total hours/semester	**125**
3.10 Number of credits	**5**

4. Pre-requisites (if applicable)

4.1 Curriculum	N/A
4.2 Skills	N/A

5. Conditions (if applicable)

5.1. concerning the course activities	Onsite (Room equipped with video projector, magnetic/smartboard and computers connected to the Internet) / Online platform
5.2. concerning the seminar/laboratory activities	Onsite (Room equipped with video projector, magnetic/smartboard and computers connected to the Internet) / Online platform

6.1. Specific skills acquired

Professional skills	▪ C1.1 Description of the paradigms, concepts and economic theories regarding the influence of the external business environment on the firm/organisation ▪ C1.2 Explanation and interpretation of the relation of economic influence exerted by the external business environment on the firm/organization ▪ C1.4 Critical constructive assessing and/or resolving of an issue concerning the economic influence relation exerted by the external business environment on the firm/organization ▪ C1.5 Developing of a project investigating the economic influence exerted by the external business environment on the firm/organization ▪ C3.1 Identification of the economic implications associated to the operation and administration of a subdivision of teh firm/organisation ▪ C3.2 Explanation and interpretation of the economic and social implications associated to the operation and administration of the subdivisions of the firm/organisation ▪ C4.1 Identification and description of the concepts of planification, organization, coordination and control of the human resources activity ▪ C4.2 Explanation and interpretation of the concepts of planification, organization, coordination and control of the human resources activity in the field of business administration
Transversal Skills	• CT1. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work; • CT2.Identifying the roles and responsibilities in a multi-specialized team and using the relationship techniques and efficient work in the team; • CT3. Identifying the opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.

6.2. Expected learning outcomes

Knowledge	The student/graduate acquires solid knowledge about the concepts and theories of economic integration, about the institutional structure of the European Union, understands and explains the co-decision mechanisms and legislative procedures of the EU. The student/graduate demonstrates an understanding of the EU's international economic relations and the EU's role in global economic governance (e.g. WTO, IMF, G20). The student/graduate acquires in-depth knowledge about European regulations and how they influence the Member States, as well as about the economic structure of Romania and its role in the global economy. The student/graduate acquires in-depth knowledge about the impact of international trade agreements on the European economy as well as the challenges of the Romanian economy in the process of European integration and globalization.
Skills	The student/graduate analyzes the stages of European integration and applies analytical methods and models to evaluate the efficiency of EU decision-making processes and structures. The student/graduate critically evaluates the impact of European policies on the European Single Market and on other economies. The student/graduate develops advanced skills/abilities to analyze the factors that influence the economic performance of Romania and the European Union. The student/graduate develops advanced skills/abilities to analyze the comparative economy of Romania in relation to similar states.
Responsibility and autonomy	The student/graduate activates critical thinking by demonstrating the ability to formulate recommendations based on the analysis of decision-making processes at European level to improve interinstitutional cooperation. The student/graduate demonstrates professionalism and assumes a responsible attitude in participating in working groups that propose government strategies in order to ensure European economic macrostability, contributing through analyses, economic studies and impact studies that offer adaptive and integrative solutions to economic crises. The student/graduate demonstrates the ability to substantiate, develop and implement economic policies and to evaluate their impact on the national economy. The student/graduate demonstrates the ability to evaluate, using specific tools, common economic strategies within the European single market. The student/graduate demonstrates the ability to substantiate, develop and implement European economic policies.

6.3. Objectives of discipline (resulting from the grid of specific skills acquired)

6.3.1 General objective of discipline	▪ This course has essentially three objectives: (i) to familiarize you with the European Union and the economic principles and processes that underpin its operation (ii) to increase your ability to frame and analyse an economic policy question in a coherent fashion (iii) to provide you with a theoretical and empirical framework to understand the economics and politics of the EU integration process.
6.3.2 Specific objectives	▪ The course deals with key aspects of the European economic and business environment in which companies operate; ▪ The objective is to provide an insight in the economic developments that are changing the European and global market place today. ▪ Upon completion of this course, students should be: - be familiar with historical, economic and institutional developments involving the economic integration in the European Union; - understand the economic theory of customs unions and be familiar with the main features of the EU's internal market; - critically discuss the economic issues involved in the EU's main economic policy areas; - understand economic issues of the Economic and Monetary Union in the EU; ▪ **Expected learning outcomes** Knowledge and capacity to understand: knowledge and capacity to understand economic and historical phenomena. Applied knowledge and capacity to understand: capacity to understand economic and historical problems by means of both quantitative and heuristic tools. Independent thinking: acquisition of the tools required to analyse the process of economic and political evolution in the European context. Communication: enhancement of communication skills related to the main topics of the course.

7. Contents

7.1 Course (C)	**Teaching methods**	**Observations**
1. EU today: facts and figures	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
2. EU: History	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
3. Law and Institutions,	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
4. Budget and Decision Making	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
5. Essential Microeconomic Tools	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.

6. The Essential Economics of Preferential Liberalization	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
7. Market Size and Scale Effects	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
8. Growth Effects and Factor Market Integration	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
9. Economic Integration, Labour Markets and Migration	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
10. EU Micro Policies; The Common Agricultural Policy	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
11. Location Effects, Economic Geography and Regional Policy. The Cohesion Policy	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
12. The European Monetary Union. Essential Macroeconomic Tools; Essential facts of Monetary Integration; Optimum Currency Areas	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
13. EU Policies and Sustainable Development (I)	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.
14. EU Policies and Sustainable Development (II)	Assisted PPT Lecture presentation, discussion, problem-solving, interactive discussions/debates, exposition of economic arguments alongside examples, illustrations, and questions that bring the contemporary topic to life	2 hrs.

Compulsory Bibliography

The course will make use of the following textbooks:

Baldwin, Richard, Wyplosz, Charles (2022). *The Economics of European Integration 7e*, McGraw-Hill Education, 7th Edition, ISBN 1526849437,·ISBN (digital) 9781526849434 (available on Giurgiu, Adriana – *European Economics*, 2025 - https://e.uoradea.ro/my/courses.php)

The EU website - https://european-union.europa.eu/index_en

In addition we use a couple of papers from other sources, to complement the book. This additional literature will be made available on the online platform https://e.uoradea.ro/my/courses.php, hence it will not be distributed in another way.

Recommended Bibliography:

Baldwin, Richard; Wyplosz, Charles (2019). *The Economics of European Integration*, 6th Edition, McGraw-Hill Education, UK, ISBN: 1526847213

Leuffen, Dirk; Rittberger, Berthold; Schimmelfennig, Frank (2022), *Integration and Differentiation in the European Union: theory and policies*, Palgrave Macmillan, European Union Politics, 1, 2022, ISBN-13: 978-3030766771

Jeffrey T Richelson, Berhanu Abegaz, Patricia Dillon, David H Feldman (2021), *The Challenge Of European Integration: Internal And External Problems Of Trade And Money*, 1st Edition, Routledge, May 31, 2021, ISBN-10: 0367306050, ISBN-13: 978-0367306052

7.2 Seminar (S)	**Teaching methods**	**Observations**
1. Integration theories / Economic Theories / Global economic	Seminar discussions are based upon the compulsory readings and teaching introductions	1 hrs.

integration	to the subject given at each session by the instructor. All students are expected to join the seminar discussions following the teaching introductions with prepared questions and points related to the readings and with new ideas related to the conclusions presented. Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	
2. Background to EU Economic policies – Political and Macroeconomic Context / Limits and results of EU Economic Policies	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
3. A Post-war starting point: the European Coal and Steel Community / Dimensions of the EC Customs Union / Completion of the Internal Market 1993 / Policy implications and spill-over effects	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
4. Maastricht Criteria and Three Stages of the European Monetary Union (EMU) / European Central Bank and European System of Central Banks / Introduction of Euro coins and bills 2002 / Relations between Eurozonecountries and other member states	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
5. Budget contributions and spending / Budgetary Process / Financial Perspectives and enlargement	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
6. European Commission as powerful guardian of EU competition rules / Market domination / State intervention / Recent developments – a renationalization of the EU's successful policy?	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
7. European Commission as powerful guardian of EU competition rules / Market domination / State intervention / Recent developments – a renationalization of the EU's successful policy?	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
8. Reasons for special treatment of agriculture / Principles of the CAP / Recent CAP reforms / WTO negotiation strategies in the field of Agriculture	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
9. Europe's diverse regions / Economic and Social Cohesion / EU Structural Funds / The enlarged EU as a special challenge for EU Regional Policy/ The Cohesion Policy	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
10. Concerns of Competitiveness / Small and medium sized enterprises / Information and Telecommunications industries	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
11. Consumer Protection as an element of the Common Market / Food Scandals in Europe / Precautionary principle	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.

12. Conflicts about EMU Stability and Growth Pact	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
13. Difficulties of the Lisbon Strategy	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
14. Euro and international trade / Euro and the enlarged EU / Euro as a world currency and rival of the US Dollar?	Seminar discussions, team work, problem-solving, role play, case studies, text commentary, essay, reaction paper, practical applications.	1 hrs.
7.3. Laboratory (L)	-	-
7.4. Project (P)	-	-
7.5. Practical works (P)	-	-

Compulsory Bibliography

The seminar will make use of the following textbooks:

Baldwin, Richard, Wyplosz, Charles (2022). *The Economics of European Integration 7e*, McGraw-Hill Education, 7th Edition, ISBN 1526849437,·ISBN (digital) 9781526849434 (available on Giurgiu, Adriana – *European Economics*, 2025 - https://e.uoradea.ro/my/courses.php)

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In addition we use a couple of papers from other sources, to complement the book. This additional literature will be made available on the online platform https://e.uoradea.ro/my/courses.php, hence it will not be distributed in another way.

Recommended Bibliography:

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Leuffen, Dirk; Rittberger, Berthold; Schimmelfennig, Frank (2022), *Integration and Differentiation in the European Union: theory and policies*, Palgrave Macmillan, European Union Politics, 1, 2022, ISBN-13: 978-3030766771

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8. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

- The course content is linked to that of similar subjects taught at prestigious universities in Romania and abroad, as well as to that of the expectations of the epistemic community representatives, professional associations and employers who are representative for the program.

9. Use of Generative Artificial Intelligence-Based Tools:

For the assessment activities listed below:

- Course (on-site examination): the use of generative AI (GenAI) tools is not permitted.
- Seminar (final seminar assessment): the use of generative AI (GenAI) tools is not permitted.
- Practical work (projects): the use of generative AI (GenAI) tools is permitted for editing and verification purposes, in accordance with the provisions of the current regulations available at http://steconomice.uoradea.ro/wp-content/uploads/2026/09/Regulament-utilizare-IA-generativa-in-FSE-UO.pdf

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	An active presence in class. Subject content knowledge; understanding and correct use of the specialty concepts and the terms introduced by the discipline. Properly solve the issues of the final exams.	**Mode of evaluation :** Written (onsite) **Category:** final examination during examination period **Type of evaluation:** Closed book The final exam consists of: written online exam - multiple choice tests/quizzes consisting of 45 questions with a single correct answer and 2 theoretical questions based upon the compulsory readings and other material	50%

		distributed by the instructor in class. Minimum requirements: • Obtaining at least a grade 5 for seminar activity • Knowledge and understanding of course content to the essential ideas presented in teaching materials • Obtaining at least a grade 5 final exam • Participation at least 50% of classes (courses and seminars) Requirements for Note 10: • Knowledge and understanding of the full content of teaching materials made available • An active presence at lectures and seminars • Fair treatment of all subjects in the final examination • One completion of at least one additional recommended bibliographic works • Obtaining full marks in continuous assessment during the semester + activities like projects / themes / papers / essays / case studies in the workshop activities • Participation in at least 80% of courses and seminars.	
10.5 Seminar (S)	• Active presence at seminars • Read at least one additional recommended bibliographic works • Perform at least 2 Seminar projects and presentation in seminar activities • The result of the evaluation periodically tests grid	Multiple-choice online tests and projects (individual and group activities) sustained during seminars: team work, role play, case study, text commentary, research essay, reaction paper, practical applications. Research Essays (6-7 pages) must deal with one of several EU economic policy topics to be selected from a list given by the seminar instructor. The research essays and reaction papers must meet certain academic standards suggested by the seminar instructor.	50%
10.9 Minimum performance standard			
▪ Designing of two international business studies/projects/seminar works and presenting them within the seminar activities ▪ Making a diagnosis of an intra-European or global business from the public and/or private perspective ▪ Developing a regional (local) integration study ▪ Finding real time solutions, having qualified assistance, solving a real/hypothetical problem at the workplace, complying with the rules of professional ethics ▪ Designing a work/project, assuming the responsibility of tasks specific to the role of multi-specialized team ▪ Developing and presenting with arguments the application of a personal professional development plan			

Date	Course titleholder:	Seminar titleholder:
23.09.2026	**Professor Dr. habil. Adriana GIURGIU, Ph.D.** E-mail address: adrianagiurgiu@gmail.com	**Lecturer Adrian NEGREA, Ph.D.** E-mail address: ngr_adrian@yahoo.com

Director of Department,
Associate Professor Dr. habil. Nicoleta-Georgeta BUGNAR, Ph.D.

Date of approval in the Department:

24.09.2026

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E-mail: nicoleta.bugnar@gmail.com; Web page: https://steconomice.uoradea.ro/ro/

Dean,
Professor Dr. habil. Claudia-Diana SABĂU-POPA, Ph.D.

Date of approval in The Council of the Faculty of Economic Sciences:

28.09.2026

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Director of Department of Economics and Business,
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[1] State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*
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