

Romania - Hungary

INVITATION TO PARTICIPATE IN THE E2U-AI PROJECT

Dear students, academic staff, and representatives of partner companies,

The Faculty of Economic Sciences of the University of Oradea is pleased to invite you to the closing conference of the project „Exchange of Experience for research and usage of Artificial Intelligence Advanced Techniques in finance, accounting and business administration in Bihor-Hajdu Bihar Region” (E2U-AI), project code ROHU00120, implemented in partnership with the University of Debrecen – Faculty of Economics and Business. The closing conference of project ROHU 00120 will take place on **17.02.2026** at **15:00** in the **Aula Magna** of the **University of Oradea**.

The project is funded by the Interreg VI-A Romania – Hungary Cross-Border Cooperation Programme and aims to strengthen institutional collaboration across the border, focusing on advanced Artificial Intelligence (AI) techniques applied in finance, accounting, and business administration.

At the end of its 12 months of implementation, the project has achieved several notable results:

- **80 PhD and master students and young teaching staff** from the two universities were trained through specialization courses organized within the project on the use of artificial intelligence techniques and methods applied in business administration, finance, and accounting.
- Access to **modern software and equipment** for experimenting with and applying AI in real contexts through the purchase of 15 laptops and 2 software packages (specifically Stata and Smart PLS) for the project teams from the two universities.
- **2 workshops** aimed at **exchanging experience** between teaching staff, researchers, students, and practitioners, organized in October 2025, one in each partner university.
- **5 scientific articles** prepared for submission to prestigious international ISI-indexed journals; these articles were developed jointly by project team members from the two universities using advanced artificial intelligence techniques to finance, accounting, and business administration.
- **• 1 Questionnaire** on the integration of artificial intelligence in finance, accounting and business administration in the Bihor–Hajdú-Bihar Euroregion, applied to companies.
- **• 1 Report** analyzing the results of the questionnaire application
- **• 1 Common strategy** developed for the integration of AI in the economy of the Bihor – Hajdu Bihar region;
- **• 1 Ebook jointly developed** with the title “*Artificial Intelligence in Finance, Accounting and Business Administration: Applications and Challenges in the Romanian and Hungarian Context*”, to be published by the prestigious Springer International Publishing House

We look forward to your participation in this closing conference, where the results of project ROHU00120 will be presented, combining research, innovation, and active collaboration in support of a sustainable and smart economy!

For more information and details about the project and its results, please contact us at: dpopa@uoradea.ro

Romania - Hungary**CONFERENCE AGENDA****17 February 2026, Aula Magna of the University of Oradea**

14:30-15:00 – Reception of guests and participant registration

15:00 – 15:30 – Opening remarks and Institutional Messages- Moderator: Dean of the Faculty of Economic Sciences, univ. dr. habil. Diana SABĂU-POPA

- 15:00 – 15:10: Rector of the University of Oradea, Prof. univ. dr. habil. Constantin BUNGĂU – Welcome message, importance of digitalization and international partnerships for the university.
- 15:10 – 15:20: Prefect of Bihor County, Marcel DRAGOȘ – Impact of European projects on regional development and the importance of aligning local administration/economy with new technologies (AI).
- 15:20 – 15:30: Representative of the Project Partner, University of Debrecen, Prof. univ. dr. habil. Erdey LÁSZLÓ – Importance of cross-border collaboration and exchange of best practices.

15:30 – 16:00 – Presentation of Project Results and Achieved Indicators ROHU00120, Project Manager Prof. univ. dr. habil. Diana SABĂU-POPA

16:00 – 16:30 – Panel Discussion: “The Future of AI in Finance, Accounting, and Business Administration”

- 16:00 – 16:10: Associate professor habil. Laurențiu DROJ, expert coordinator for experience exchange, communication, and information in project ROHU00120- Presentation of the Joint Strategy on incorporating advanced AI techniques into the economy of the Bihor – Hajdu Bihar Euroregion –
- 16:10 – 16:20: Voice of the Business Environment – A representative of a partner company that responded to the questionnaire – “How AI helps us in finance, accounting, and business decisions – practical perspective”.
- 16:20 – 16:30: Voice of the Beneficiaries – PhD student Ludovic Dioszegi – “How the AI specialization courses helped in my doctoral research”.

16:30 – 16:45 – Q&A Session

16:45 – 17:00 – Conclusions and Official Closing – Project Manager, Prof. univ. dr. habil. Diana SABĂU-POPA: Next steps (project sustainability after funding ends).

17:00 – 18:00 – Networking Buffet

With kind regards,

The E2U-AI Project Team

Faculty of Economic Sciences

University of Oradea

The content of this material does not necessarily represent the official position of the European Union.