



UNIVERSITATEA DIN ORADEA
**Facultatea de
Științe Economice**



In academic partnership with:



ASOCIAȚIA GENERALĂ A
ECONOMIȘTILOR DIN ROMÂNIA,
FILIALA BIHOR



**16TH EDITION OF THE INTERNATIONAL CONFERENCE OF DOCTORAL
STUDENTS AND YOUNG RESEARCHERS**
"Emerging Markets Economics and Business"

Oradea, 20 November 2025

Conference Chair:

-Ph.D. Professor habil. Diana SABĂU-POPA – Dean of the Faculty of Economic Sciences,
University of Oradea

Scientific Council:

Ph.D. Professor habil Olimpia BAN- University of Oradea, Faculty of Economic Sciences and Head
of the Doctoral School in Economic Sciences

Ph.D. Professor habil. Maria-Madela ABRUDAN – University of Oradea, Faculty of Economic
Sciences

Prof.univ.dr. habil. Mirela ACELEANU- Bucharest University of Economic Studies

Ph.D. Professor habil Dorin BAC – – University of Oradea, Faculty of Economic Sciences and
Doctoral School in Economic Sciences

Ph.D. Professor habil. Alina BADULESCU – University of Oradea, Faculty of Economic Sciences
and Doctoral School in Economic Sciences

Ph.D. Professor habil. Daniel BADULESCU – University of Oradea, Faculty of Economic Sciences
and Doctoral School in Economic Sciences

Ph.D. Professor habil. Victoria BOGDAN – University of Oradea, Faculty of Economic Sciences

Ph.D. Professor habil. Marcel Ioan BOLOȘ – University of Oradea, Faculty of Economic Sciences
and Doctoral School in Economic Sciences

Ph.D. Professor habil. Sorin BORLEA –Doctoral School in Economic Sciences, University of
Oradea

Ph.D. Professor habil. Elena BOTEZAT – University of Oradea, Faculty of Economic Sciences and
Doctoral School in Economic Sciences

Prof.univ.dr. habil. Adriana DAVIDESCU- Bucharest University of Economic Studies

Ph.D. Professor habil.Cristian DABIJA- Babeș Bolyai University, Faculty of Economics and
Business Administration

Prof.univ.dr. habil. Camelia DELCEA- Bucharest University of Economic Studies

PhD Professor Anca Otilia DODESCU- University of Oradea, Faculty of Economic Sciences and
Doctoral School in Economic Sciences

Prof.univ.dr. habil. Cosmin DOBRIN- Bucharest University of Economic Studies

Ph.D. Professor habil. Codruța DURA – University of Petroșani and University of Oradea, Doctoral
School in Economic Sciences

Ph.D. Professor habil. Adriana GIURGIU – University of Oradea, Faculty of Economic Sciences

Ph.D. Professor habil. Oana LOBONȚ – West University of Timisoara, Faculty of Economic and
Business Administration

Ph.D. Professor habil. Codruța MARE – Babeș Bolyai University, Faculty of Economics and
Business Administration

Ph.D. Professor habil. Mirabela MATEI – University of Oradea, Faculty of Economic Sciences and
Doctoral School in Economic Sciences

Ph.D. Professor habil. Ioana MEȘTER – University of Oradea, Faculty of Economic Sciences and
Doctoral School in Economic Sciences

Ph.D. Professor Ioan Dan MORAR – University of Oradea, Faculty of Economic Sciences

Ph.D. Professor habil. Grațiela NOJA – West University of Timisoara, Faculty of Economic and
Business Administration

Ph.D. Professor habil. Nicoleta MOLDOVAN – West University of Timisoara, Faculty of
Economic and Business Administration

Prof.univ.dr. habil. Carmen NĂSTASE- Stefan cel Mare University of Suceava, Faculty of economy, administration and business

Ph.D. Professor habil. Olimpia NEAGU – Vasile Goldis University and University of Oradea, Doctoral School in Economic Sciences

Ph.D. Professor habil. Ana Cristina NICOLESCU – West University of Timisoara, Faculty of Economic and Business Administration

Prof.univ.dr. habil. Corina PELAU- Bucharest University of Economic Studies

Ph.D. Senior Lecturer Radu PETRARIU- Bucharest University of Economic Studies

Ph.D. Professor habil. Dorina POPA – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences

Ph.D. Professor habil. Marian SIMINICĂ – University of Craiova, Faculty of Faculty of Economic and Business Administration

Ph.D. Senior Lecturer Nicoleta BUGNAR – University of Oradea, Faculty of Economic Sciences

Ph.D. Senior Lecturer habil. Alexandru CONSTĂNGIOARĂ – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences

Ph.D. Senior Lecturer habil. Laurențiu DROJ – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences

Ph.D. Senior Lecturer habil. Mariana SEHLEANU – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences

Ph.D. Senior Lecturer habil. Ramona SIMUȚ – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences

International Advisory Board:

- PhD. Associate Professor Stela BALTOVA – International Business School from Botevgrad, Bulgaria
- PhD Professor László ERDEY- Vicedean of Faculty of Economics and Business, University of Debrecen
- PhD Professor Veronika FENYVES- Dean of Faculty of Economics and Business, University of Debrecen
- PhD. Associate Professor Daniela GEORGIEVA – Economic Research Institute at the Bulgarian Academy of Sciences
- PhD Professor Goran KARANOVIC- University of Rijeka, Faculty of Tourism and Hospitality Management
- PhD Professor Jan KAZAK, Faculty of Spatial Management and Landscape Architecture from the Wrocław University of Environmental and Life Sciences
- PhD. Associate Professor habil István KUNOS, Institute of Management Sciences, University of Miskolc, Hungary
- PhD. Associate Professor Zoltán MUSINSZKI, Institute of Finance and Accounting, University of Miskolc, Hungary
- PhD. Associate Professor Szabolcs NAGY, Institute of Marketing and Tourism, University of Miskolc, Hungary
- PhD Professor Szymon SZEWRĄŃSKI, Faculty of Spatial Management and Landscape Architecture from the Wrocław University of Environmental and Life Sciences
- PhD Professor Irena ZAREVA-ZAFIROVA, Director of the Economic Research Institute at the Bulgarian Academy of Sciences

Organization Committee:

- Assistant professor Alexandra BELE, PhD
- Ph.D. student Oana NICULA
- Ph.D. student Roxana CIORTIN GANGOȘ
- Ph.D. student Maria URSU
- Ph.D. student Alexandru BAGOȘI
- Ph.D. student Ludovic DIOSZEGI
- Ph.D. student Marius-Gelu PAUL

AGENDA

of the 16th International Conference of Doctoral Students and Young
Researchers, organised on the occasion of
THE DAY OF THE ECONOMIST AND THE ACADEMIC ECONOMIST

THURSDAY 20 November 2025

13.30-14.00: Registration, welcome coffee & snack (Aula Magna Hall, University of Oradea)

14.00-14.30 (Aula Magna, University of Oradea):

Official Opening: *Celebrating the Day of the Economist and the Academic Economist in the Faculty of Economic Sciences, University of Oradea*

Ph.D. professor habil. Claudia Diana SABĂU-POPA – Dean of the Faculty of Economic Sciences, University of Oradea

Greeting speech

Ph.D. professor habil. Constantin BUNGĂU – Rector of the University of Oradea

Presentation of the scientific events dedicated to master's and doctoral students in Economic Sciences

Lecturer Dr. Diana PERȚICAȘ – Vice-Dean of the Faculty of Economic Sciences, University of Oradea

14.30 – 16.00 (Aula Magna, University of Oradea)

Keynote speakers:

Ph.D. professor habil László ERDEY, University of Debrecen: „*An Econometric Toolkit for RTA analysis: The Case of Moldova*” (paper co-authored with Prof. univ. dr. habil. Veronika Fenyves and Dr. Ádám Márkus)

Ph.D. professor habil Larissa BĂTRÂNCEA, University Babeș Bolyai – “*From Idea to Visibility: Key Steps and Common Pitfalls in Publishing in Leading Academic Journals*”

16.00 – 16.30 (Aula Magna Hall, University of Oradea): **Networking buffet**

16.30 – 18.30

ORAL PRESENTATIONS in PANELS (Panel 1 onsite in E010, Panel 2 onsite in E011, Panel 3 online, Panel 4 online, Panel 5 online, Panel 6 online)

PANEL 1	16:30 – 18:30 onsite in room E010
Moderators:	Ph.D.Professor habil. Olimpia BAN PhD Professor habil. Florica ȘTEFANESCU Ph.D.Associate professor habil. Dana GHERAI
Secretary:	PhD student Ludovic DIOSZEGI

1	BEYOND TECHNOLOGY: HOW ORGANIZATIONAL AGILITY AND STRATEGIC FORESIGHT ENHANCE INNOVATION IN INSTITUTIONALLY THIN ECONOMIES Elias APPIAH-KUBI
2	THE GENDER GAP IN ENTREPRENEURSHIP AND ROLE MODELS AT LOCAL LEVEL: EVIDENCE FROM ROMANIA Eduard OANĂ
3	PERSPECTIVES ON THE ECONOMY OF VOLUNTEERING Roland SOPRONYI
4	PERCEPTIONS OF OCCUPATIONAL AI EXPOSURE: AN EMPIRICAL ANALYSIS Maria URSU, Ludovic DIOSZEGI
5	USING AI IN MANAGERIAL FUNCTIONS Valentina Ileana FABIAN
6	PRESENT AND FUTURE PERSPECTIVES ON THE USE OF ARTIFICIAL INTELLIGENCE IN TRANSPORT COMPANIES Simona IACOB
7	PARIS AGREEMENT – FROM COMMITMENT TO ACTION, IMPLEMENTATION ACROSS EUROPE Ancuța SZABO (RADU)
8	ANALYSIS OF THE IMPACT THAT THE INTENSIFICATION OF DISSENTS BETWEEN THE GREAT POWERS HAS ON THE CHANCES OF REFORMING THE MULTILATERAL TRADING SYSTEM Sara-Francesca POCȘE
9	BUSINESS NETWORKS, INNOVATIVE CLUSTERS, AND DIGITAL TRANSFORMATION: LITERATURE REVIEW AND IMPLICATIONS FOR ROMANIA'S DIGITAL DECADE Adriana-Ioana-Nicoleta Urs
10	PROACTIVE RISK MITIGATION IN EU-FUNDED PROJECTS: A DIGITAL CONTINUOUS-AUDIT METHODOLOGY FOR PUBLIC ACQUISITIONS DATA Mihai NEGREA
11.	FROM IMPLEMENTATION TO REPUTATION: THE ROLE OF NGOS IN LEGITIMIZING CORPORATE SOCIAL RESPONSIBILITY Maria URSU

PANEL 2		16:30 – 18:30 – onsite in room E011
Moderators:		PhD Professor Victoria BOGDAN PhD. Associate professor. habil. Ramona SIMUȚ Ph.D. Associate Professor Dorin COITA
Secretary:		PhD student Roxana CIORTIN GANGOȘ
1	THE HISTORY OF ESG POLICIES AND THE NEED TO INTEGRATE THEM INTO THE BUSINESS ENVIRONMENT Giulia FARCAȘ, Roberta ILISIE	
2	RESEARCH TRENDS IN NON-FINANCIAL REPORTING DETERMINANTS AND THEIR CONNECTIONS WITH BUSINESS PERFORMANCE : A BIBLIOMETRIC PERSPECTIVE Simona Elena DRĂGOIU	
3	EMPOWERING EMPLOYEES TO EMPOWER ENTREPRENEURS: INTRAPRENEURIAL BEHAVIOR IN A DIGITAL MICROFINANCE INSTITUTION Roberta ILISIE, Giulia FARCAȘ	
4	GREEN BONDS AND THE EU TAXONOMY: A CONCEPTUAL FRAMEWORK FOR SUSTAINABLE FINANCE Florina HOTEA	
5	CHALLENGES OF EU VAT HARMONISATION: A COMMON DIRECTIVE WITH DIVERGENT NATIONAL INTERPRETATIONS Patricia Georgia LELE	
6	DECISION-MAKING AND INTELLIGENT DATA ANALYSIS TECHNOLOGIES: A BIBLIOMETRIC MAPPING STUDY FOR 2019-2024 Doroteea Andreea SURLEA	
7	GENDER EQUALITY IN TOP POSITIONS IN ROMANIA DURING THE COMMUNIST PERIOD AND TODAY Teodora-Denisa GASTONE	
8	ALIGNING THE BOARD OF DIRECTORS WITH THE EUROPEAN GREEN DEAL: GOVERNANCE CHALLENGES IN THE RACE TOWARDS NET-ZERO Ibolya Mercedesz TÖRÖK	
9	ARTIFICIAL INTELLIGENCE IN LOCAL PUBLIC FINANCE MANAGEMENT: THE CASE OF ORADEA MUNICIPALITY Georgiana-Alis IACOBESCU	
10	SUSTAINABLE RURAL DEVELOPMENT AND THE ROLE OF EU FUNDS IN CENTRAL AND EASTERN EUROPE Maria-Luisa ȚÎNȚAȘ	
11	THE POLICY SHIFT IN THE DEBATE ON INTERNATIONAL TAXATION OF THE DIGITAL ECONOMY Roxana CIORTIN GANGOȘ	

PANEL 3	16:30 – 18:30 - online via ZOOM, CLICK HERE
Moderators:	Ph.D. Associate Professor habil. Alexandru CONSTĂNGIOARĂ Ph.D. Associate Professor habil. Laurențiu DROJ
Secretary:	Ph.D. student Oana NICULA

1	THE CURRENT STATE OF FINANCIAL THERAPY: A BIBLIOMETRIC APPROACH Andreea-Mădălina VÂRTEI
2	AUTOMATION AND THE CHANGING ROLE OF ACCOUNTANTS IN THE DIGITAL ERA Ștefan CARABULĂ
3	THE EVOLUTION OF MANAGERIAL ACCOUNTING AND THE CONSERVATIVE ATTITUDE OF ACCOUNTING PROFESSIONALS TOWARD ARTIFICIAL INTELLIGENCE ADOPTION Constantin Răzvan ARICI
4	THE ROLE OF INTERNAL AUDIT IN PREVENTING FINANCIAL AND LEGAL RISK MANAGEMENT Ionuț RIZA, Anca Mădălina BOGDAN, Cristiana Ecaterina BANU
5	THEORETICAL APPROACH TO THE RECOGNITION AND REPORTING BY COMPANIES OF INVESTMENTS IN RESEARCH AND DEVELOPMENT Ionela Magdalena NEDELA
6	THE FINANCIAL IMPLICATION OF CYBERSECURITY – A THEORETICAL APPROACH Teodora Alexandra IUGA
7	A COMPARATIVE ANALYSIS OF SUPPORT VECTOR REGRESSION AND ARIMA FOR STOCK PRICE FORECASTING Cezar Cătălin ENE
8	FINANCIAL INTERMEDIATION IN THE GREEN FINANCE TRANSITION: CONCEPTUAL AND THEORETICAL PERSPECTIVES Mihai Cătălin DUPIR
9	FINTECH AND THE DIGITAL REVOLUTION IN RISK MANAGEMENT THROUGH DERIVATIVES INSTRUMENTS Elena Carmen Nicula FULGA
10	MACROECONOMIC DETERMINANTS OF BANKING PROFITABILITY IN ROMANIA: EMPIRICAL EVIDENCE AND STRATEGIC IMPLICATIONS FOR AI ADOPTION Daniela Iulia Maria CĂRBUNE
11	FINANCIAL REPORTING IN ROMANIA: BETWEEN REGULATORY COMPLIANCE AND USER RELEVANCE Teodora CUCERZAN, Ramona-Ionela HARAGUȘ
12	THE HIDDEN RISKS OF GENERATIVE ARTIFICIAL INTELLIGENCE IN ACCOUNTING AND AUDITING Anamaria-Georgeta BARBU
13	THE ROLE OF MANAGERIAL ACCOUNTING IN ENHANCING DECISION-MAKING AND SUSTAINABILITY IN EMERGING MARKETS Alexandra ȚĂRĂU

PANEL 4		16:30 – 18:30 - online on MS Teams, CLICK HERE
Moderators:		PhD Professor habil. Anca Otilia DODESCU PhD Professor habil. Elena BOTEZAT
Secretary:		PhD student Maria URSU
1	THE IMPACT OF EMERGING TECHNOLOGIES ON THE DYNAMICS OF EMERGING MARKET ECONOMIES Ana-Maria OPREA, Marilena DRAGHICI	
2	PAST, PRESENT AND FUTURE IN THE DYNAMICS OF ARTIFICIAL INTELLIGENCE: IMPLICATIONS FOR GOVERNANCE AND THE TRANSFORMATION OF PUBLIC INSTITUTIONS Bogdan Alexandru ISTRATE	
3	TRUMP-MAGA COIN: ECONOMIC AND POLITICAL IMPLICATIONS OF A SYMBOLIC CURRENCY Ibrahim M.I. KHARIS	
4	BITMINE AND ITS STRATEGIC EXPOSURE TO ETHEREUM: CORPORATE TREASURY TRANSFORMATION IN THE DIGITAL ASSET ERA Ibrahim M.I. KHARIS	
5	FROM BRAIN TO BEHAVIOUR: EMOTIONAL AND GENDER-BASED MECHANISMS IN CONSUMER DECISION-MAKING Teodora-Ioana MĂCIUCĂ, Alexia-Edith MICLE	
6	CLASSICAL PERSUASION MODELS TO SOCIAL MEDIA INFLUENCE: ETHICAL CHALLENGES IN CONTEMPORARY MARKETING STRATEGIES Alexia-Edith MICLE, Teodora-Ioana MĂCIUCĂ	
7	FROM COMPLIANCE TO SUSTAINABILITY: A BIBLIOMETRIC ANALYSIS OF CORPORATE GOVERNANCE Dumitrița GIRLA	
8	THE COHESION FUND AND THE ECONOMIC DEVELOPMENT OF CENTRAL AND EASTERN EUROPEAN REGIONS Hadasa Ligia PRICOPIUC	
9.	REGULATING THE RETAIL INVESTOR SURGE: POLICY RESPONSES TO DIGITAL MARKET PARTICIPATION Min LEE, Andrei MĂLAN	
10	COST INNOVATION AND MARKET PENETRATION: THE RISE OF ASIAN SINGLE-USE FLEXIBLE URETEROSCOPES IN EMERGING HEALTHCARE MARKETS A.C POPESCU CATANESCU, R.I POPESCU, D.M. PARASCHIV	
11	THE ROLE OF INTERNATIONAL FINANCIAL INSTITUTIONS IN ENHANCING THE ABSORPTION CAPACITY OF EUROPEAN UNION FUNDS Silvia RĂCĂREANU	
12	THE IMPACT OF PUBLIC INVESTMENT IN THE CONTEXT OF COHESION POLICY, THE RECOVERY AND RESILIENCE FACILITY, AND THEIR ROLE IN MACROECONOMIC DEVELOPMENT: A FOCUS ON ROMANIA Cătălin Marian COSTACHE	

PANEL 5		16:30 – 18:30 - online on MS Teams, CLICK HERE
Moderators:		PhD Professor habil. Dorin BÂC PhD Professor habil. Mirabela MATEI
Secretary:		PhD student Alexandru BAGOȘI
1	DETERMINANTS OF POVERTY AS LIMITING FACTORS OF ECONOMIC DEVELOPMENT Tünde-Ilona KELE (BERES)	
2	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON HUMAN RESOURCE DEVELOPMENT PROCESSES Crăița-Maria ROMAȘCU	
3	SMART AIRPORTS AND THE FUTURE OF MARKETING RESOURCE EFFICIENCY Ioana-Maria STĂNILOIU, Laura-Maria LANGA	
4	INFLUENCING CONSUMER BEHAVIOUR Ștefan BULBOACĂ, Ioana-Maria STĂNILOIU	
5	LABOUR MARKET INTEGRATION OF UKRAINIAN REFUGEES IN CLUJ-NAPOCA: FROM HUMANITARIAN ASSISTANCE TO ECONOMIC PARTICIPATION (2022-2025) Cătălina SAIOC	
6	BIG DATA AND THE ANALYSIS OF TOURISM BEHAVIOUR IN REAL TIME Laura-Maria LANGA, Ștefan BULBOACĂ	
7	DRIVERS' LOYALTY TOWARDS PETROL STATION BRANDS IN EMERGING MARKETS: EVIDENCE FROM ROMANIA Anghel Tudorel COZMA, Marius BOTA, Smaranda Adina COSMA	
8	EMERGING MODELS OF SOCIAL WELFARE MANAGEMENT IN ROMANIA: INNOVATION, PERFORMANCE AND ADAPTATION Andrei Alin MILOȘI	
9	THE IMPACT OF CORRUPTION ON ECONOMIC PERFORMANCE IN EMERGING ECONOMIES Adriana Maria ANCA	
10	DESTINATION GOVERNANCE AND THE DEVELOPMENT OF DESTINATION MANAGEMENT ORGANIZATIONS (DMOS) IN ROMANIA Radu Adrian MIHALCA, Smaranda Adina COSMA	
11	THE CHALLENGES OF MODERN MANAGEMENT IN THE CONTEXT OF AI-DRIVEN COMPANIES Lucian-Florin SPULBĂR	
12	ADVANCING EUROPE'S SUSTAINABLE TRANSFORMATION Lavinia-Adelina MITRACHE	

PANEL 6	16:30 – 18:30 - online on MS Teams, CLICk HERE, alternative on Meet, click HERE
Moderators:	PhD Professor habil Alina BĂDULESCU PhD Professor habil Daniel BĂDULESCU
Secretary:	PhD student Marius-Gelu PAUL

1	E-HEALTH AND RENEWABLE ENERGY INTEGRATION: A SUSTAINABILITY ASSESSMENT FRAMEWORK FOR COMBATING TERRITORIAL DISPARITIES IN HEALTH ACCESS Sorin Alin OPREA, Georgiana Anamaria DUNĂ, Maria-Magdolna MACULA
2	DESIGN THINKING FOR PERFECTING SERVICE ARCHITECTURE IN HEALTHCARE – A CASE STUDY Andreea DAVIDESCU (VASILE)
3	CULTURAL AND CREATIVE CITIES IN THE DIGITAL AGE: INVESTMENTS IN TECHNOLOGY AND THE IMPACT ON URBAN ECONOMIC PERFORMANCE Simona Sorinela SĂNDULESCU, Gheorghe Alexandru STATIVĂ
4	ARE THE EUROPEAN UNION HIGHER EDUCATION INSTITUTIONS GREEN? – ANALYSIS OF THE UI GREENMETRIC RANKING RESULTS Mónika KIS-ORLOCZKI
5	DURATION OF WORKING LIFE IN THE EUROPEAN UNION: A COMPARATIVE ANALYSIS OF RECENT TRENDS Otilia TRĂȘCĂ
6	THE IMPACT OF FINTECH ON FINANCIAL INCLUSION Andrei SMĂRĂNDESCU
7	EVOLUTION OF THE INTERNATIONAL FINANCIAL-BANKING SECTOR IN THE CONTEXT OF DIGITALIZATION Dragoș DANȚIȘ
8	APPRAISAL OF THE CHANGES REGISTERED IN THE BANKING TRANSACTIONS RECONCILIATION PROCESS Dragoș DANȚIȘ
9.	THE ROLE OF SMES IN DEVELOPING SUSTAINABLE TOURISM: CHALLENGES AND OPPORTUNITIES IN THE POST-PANDEMIC ERA Ciprian-Constantin PĂTRĂUCEANU, Oleg PETELCA
10	THE ECONOMIC IMPACT OF ELECTRICITY NETWORK DIGITALIZATION ON THE EFFICIENCY AND SUSTAINABILITY OF MOLDOVA'S ENERGY SECTOR Oleg PETELCA, Ciprian-Constantin PĂTRĂUCEANU, Iurie BEȘLIU, Veronica GARBUSZ
11	AI-POWERED LEADER DIGITAL TWIN: EVIDENCE OF TASK-CONTINGENT ADOPTION FROM AN EXPLORATORY SURVEY Giammarco TOSI

DINNER 20 November 2025

20.00 – Festive dinner *Botanic by Armonia*

Directions regarding the restaurant's location can be found [here](#)